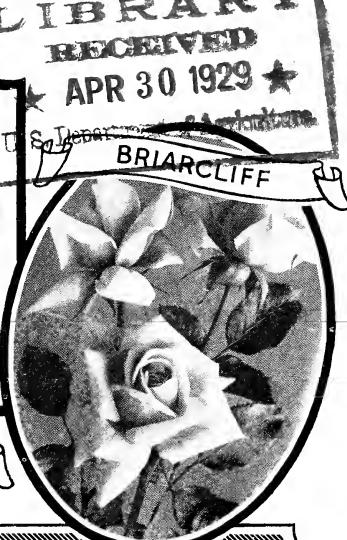
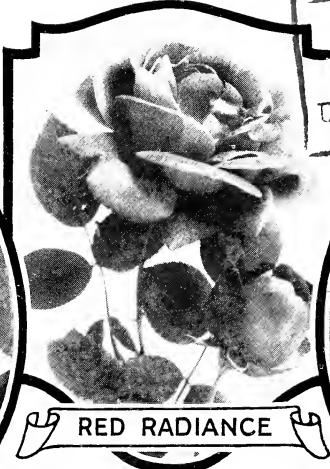
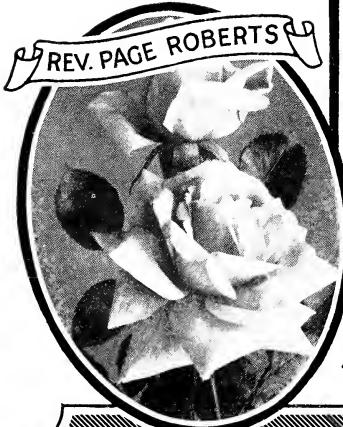


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

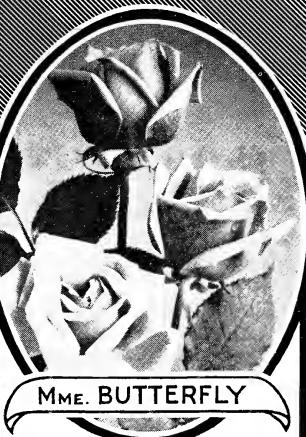


THE AMERICAN ROSE & PLANT COMPANY

SPRINGFIELD, OHIO.

Season

1929



"PLANTS THAT
GROW AND
BLOOM"



Radiance—Leading Rose of America

The Big Six Collection

Illustrated on Front Cover Page

*To Bloom in Every Garden
in America*

SPECIALLY selected as those approaching nearest to perfection in the exquisite fragrant Hardy Everblooming Rose Bushes of today.

6 Fine One Year Plants .. \$1.00

6 Strong Two Year Plants \$2.00

Artemisia—Silver King

Something Different and New

*A Plant of Rare Beauty for Landscape
or Cut Flowers*

THIS Artemisia is one of such rare beauty and so valuable for various purposes that our description will hardly do it full justice.

For landscape effect from early summer until late winter, it is the most outstanding plant we have ever seen. Its bright silver-colored stems and foliage blend harmoniously with other foliage or blooming plants and its rich striking beauty in form and color is first to attract attention regardless of its surroundings.

For beautiful airy foliage to combine with cut flowers, it has no equal, as it does not wilt or shatter off and can be carried dry indefinitely without losing its color. When used with sparkling pink flowers, such as Radiance Roses, the effect is both indescribable and irresistible. The foliage matures early in the summer and quickly hardens to a state when it can be cut and used without moisture.

The illustration shown was made from a photograph of a plant in the open ground which proves its absolute hardiness. It thrives in ordinary soil, growing to a height of about three feet in almost perfect symmetrical form. The stems are well branched and thickly covered with bright silver colored foliage, delicate and lacy like. It belongs to the perennial class, producing its entire growth from the roots each year.

We found this very desirable plant several years ago in an old garden where it had been growing for years. The little old lady who owned the garden said it had been brought there from Europe by her grandmother. After a diligent search in the horticultural world, we were unable to locate it any other place in the country so we have produced our stock from three small plants secured from this old garden.

BRIARCLIFF—Deep rose pink.

EDEL—Beautiful warm, ivory-white.

MME. BUTTERFLY—Bright pink, apricot and gold.

RADIANCE—Brilliant carmine pink.

RED RADIANCE—Dazzling rich crimson.

REV. F. PAGE ROBERTS—Coppery yellow, splashed carmine.

Special Introductory Offer

If you will send us an order amounting to \$2.00 or more for items named in this book, and the names and addresses of five of your friends interested in growing plants, we will send to you Free, a fine pot plant of this beautiful Artemisia Silver King. You must state this plant is desired when sending in your order.



Large Field Plants \$1.00 each; 2 for \$1.50
Medium Size Plants .. .50 each; 2 for .75
One Year Pot Plants .. .30 each; 4 for 1.00

Artemisia—Silver King



The American Rose and Plant Co.

To Our Flower Loving Friends

YOU, as one of our friends and customers, have played an important part in making the year 1928 a successful one for us. Your confidence and support have given us encouragement to propagate new items to beautify your home surroundings and offer in this catalog a choice selection of some of the rarest and most beautiful things, such as Japanese Flowering Cherries, Crabs, French Lilacs, the new Beauty Bush and the new red leaved Barberry.

Everyone realizes that a planting of some sort is necessary and the wise home-owner who gives his house an appropriate plant setting, reaps his reward not only in his own pleasure but also in the increased value of his property, and the ease with which it may be disposed of profitably, should the necessity or inclination for doing so, arise.

Many times, the question is asked, "How can I eliminate the bare look of my house and make it blend with the surroundings?" To limit a planting to a bare expanse of lawn and perhaps a privet or barberry hedge is to show poor enterprise and a decided lack of imagination. In order to help you to plan an attractive and harmonious planting that is better than usual, we offer in this book special assortments made up for various uses, adapted especially for foundations, driveways, garages and back yards.

There is also the cream of beautiful roses, to bloom every month in your beds, borders and gardens; sturdy robust rugosas in the new hybrids with their marvelous curiously crinkled foliage, and bright flowers all the summer for a gorgeous hedge; trailing or climbing roses in the new large flowering varieties for pergolas, porches, arches, trellises or banks. Gay and brilliant perennials; hardy vigorous shrubs with a few of the indispensable annuals, such as Dahlias, Cannas and Gladiolus. This book is full of extraordinarily beautiful plants, from which fitting and desirable material may be chosen to develop entrancing little gardens or enhance large estates.

Much has been written both to the praise and detriment of our root roses in comparison with the budded plants. Our aim is to produce those which will give our customers the best results, and with the exception of a few of the very difficult varieties to grow, sturdy own root plants are by far the most satisfactory for the home gardener. They are shipped to you in thrifty growing condition in full foliage, having an abundance of strong active working roots and once planted, it is not unusual for them to last a life time. They can be safely shipped and transplanted at any time during the season. You will find them more permanent, easier to care for and you will not be bothered with wild shoots coming from the roots as is the case with the budded field grown dormant plants, which, unless carefully watched, will quickly go back to what it is—a wild rose of no value whatever. As long as any part of the root of our own root roses remain alive, you still will have the original variety you purchased.

Our first consideration is the success of our patrons in their planting operation and long experience covering many years has enabled us to supply stock of the highest quality, brimful of vitality, ready to grow and bloom as soon as planted in the garden. We believe we can give you the best value for your money, based on the Quality, Price,

Responsibility and Service that is assured with every order sent to us. Prices quoted are as low as is consistent with quality and dependability and cover all carrying charges to you. (See page 23 for details on ordering.)

We are extremely grateful for this opportunity to express our sincere appreciation of your good will and patronage, and look forward to the coming year as one which will see a continuation of your friendship.



Spirea Van Houttei (Bridal Wreath)



One Year Own Root Rose Bush—Wrapped for Shipping



Two Year Own Root Rose Bush—Wrapped for Shipping



The American Rose and Plant Co.

Kolkwitzia Amabilis

Beauty Bush

Something New in a Hardy Shrub

BEAUTIFUL in foliage and flower, its peculiar charm merits the name "Beauty Bush." It is a much branching grower, of about 6 feet in height, with the inner stems erect or ascending and the outer ones arching to the ground, the whole plant forming a gorgeous dome-shaped mass. The dainty tubular shaped flowers are deep pink, pleasingly mottled with orange in the throat. They are produced along the whole length of the branches in clusters at the ends of short, leafy shoots.

It blooms in early June, flowering freely each season. The handsome, almost evergreen foliage, with its deep glossy texture is decidedly ornamental and densely covers the arching branches.

Fine One Year Pot Plants, 75c each;
2 for \$1.00



Kolkwitzia (Beauty Bush)



Barberry (Red Leaved)

Barberry Thunbergi Atropurpurea

Red Leaved Japanese Barberry

A really worthwhile, outstanding novelty in hardy shrubs. Similar in habit of growth to the popular Japanese Barberry, but the foliage of this new variety is of a rich, lustrous, bronzy red, comparable to the most brilliant red-leaved Japanese Maples. This new Barberry becomes more gorgeously colored throughout the Summer and in the Fall; its foliage changes to vivid orange, scarlet and red shades. Full exposure to the sun is required to develop and retain the brilliant coloring at all seasons.

One Year Pot Plants, 6 for \$1.00; 12, \$1.50; 100, \$10.00

Hugonis—The Golden Rose of China

Exquisite Flowers for Cutting—Very Ornamental as a Shrub—Blooms Three Weeks Earlier Than Other Rose

Several years ago an explorer in China, seeking new plants came upon a treasure, an exquisite specimen in roses. Beautiful Rosa Hugonis it was named and everyone may have this enchanting beauty in their garden. It is entirely hardy, withstanding temperatures far below zero, having been thoroughly tested in all northern localities.

It grows gracefully and rapidly, producing numerous arching and drooping sprays which make a most symmetrical bush about six feet high and the same in diameter when fully matured. Every branch of the previous year's growth is lined on both sides to the very tip with closely set, wide-open flowers of the most gorgeous golden-yellow, from two to three weeks before other roses are blooming. The delicate graceful sprays are fine for indoor decoration as the glowing yellow crepe-like blooms harmonize with any color scheme. They come in huge masses in late April and May and after blooming, the pale-green foliage on its curious red-brown twigs, turn to soft purple. All new growth springs from the roots and is beautiful reddish maroon; it provides the new canes for the next season's bloom.

Hugonis long remains an object of beauty, as it retains its finely veined and delicately cut miniature leaves until the ground is frozen.

A unique Species as it is fine for shrub planting, either to mass or as single specimens. For a beautiful hedge, it is unequalled.

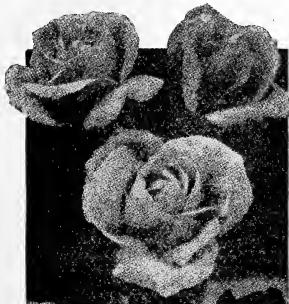
Field Grown Plants Properly Pruned, Ready to
Set Out in Your Garden

Extra Large Size	\$1.00 each
Medium Size50 each
One Year Pot Grown25 each

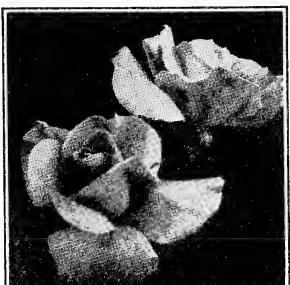


Rosa Hugonis

Producers of Plants that Grow and Bloom



Roselandia



Rapture



Florex

Distinct New Everblooming Roses

Here are the most beautiful productions in the new roses, carefully selected as those nearest to perfection, nature has bestowed her charms upon them with a lavish hand and you may enjoy a season of perpetual bloom if you plant them in your garden.

SPECIAL OFFER—Strong one year plants
Choice, any 3, \$1.00; Entire list of 7, \$2.25

BRIARCLIFF—A new and beautiful deep rose pink, considered a decided improvement over the well known Columbia. Buds are very large and long pointed; flowers are immense in size with high center and full petalage of lasting substance. Blooms freely on long, strong stems. One year plants, 30c each; Two year plants, 60c each.

FLOREX—Brilliant and beautiful; intense coral-salmon, suffused with glistening orange-carmine. Buds are long-pointed; flowers are large and double with high center and of very lasting substance. Vigorous, upright growth; blooms profusely and continuously. Dark green foliage, glossy and leathery. One year plants, 40c each; Two year plants, 75c each.

GOLDEN PERNET—Entirely new. Closely related to Souv. Claudio Pernet, but considered quite superior to that variety. It is a brilliant, glowing rich, golden yellow, intensifying as the flowers age. Buds are long and shapely, uniform in color and developing into gorgeous flowers. The foliage is glossy, bronzy green, very attractive. Stems are long with very few thorns. One year plants, 75c each; Two year plants, \$1.25 each.

MRS. F. R. PIERSON—A gorgeous rich crimson shaded with vivid scarlet. Large deep petaled buds and flowers with exquisite enduring fragrance, are borne singly on strong stems. Foliage is abundant, dark, green and glossy, while the growth is strong and robust. Blossoms profusely. One year plants, 60c each; Two year plants, \$1.00 each.

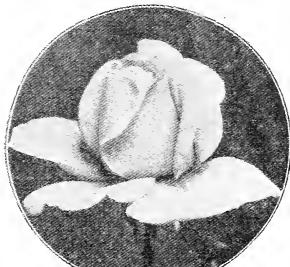
SPECIAL OFFER—Large two year plants
Choice, any 3, \$2.00; Entire list of 7, \$4.25

RAPTURE—Very striking in its vivid coloring of bright apricot, coral, rose and gold. Much more double than its parent, Mme. Butterfly, also larger and more prolific. Long, strong stems, beautifully clothed with handsome foliage. Perhaps the finest "fancy" colored rose produced since Mme. Butterfly. One year plants, 40c each; Two year plants, 75c each.

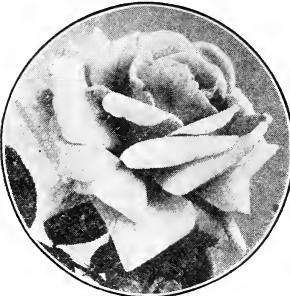
ROSELANDIA—Closely related to the beautiful Golden Ophelia but considered an improvement. Color is a golden orange suffused with a lustrous glow of apricot in the heart, frequently tinted red on the reverse of the outer petals. Buds are long and pointed, deliciously sweet scented. Very desirable for garden planting on account of its free flowering habit and rapid strong growth. One year plants, 40c each; Two year plants, 75c each.



Rose Hill



Souv. de Claudius Pernet



Los Angeles

Choice Hardy Everblooming Roses

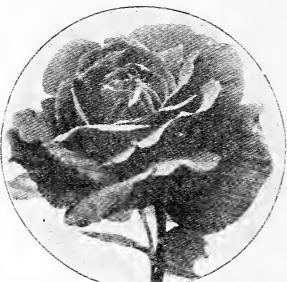
FINE hardy everblooming varieties which will appeal to all lovers of new and desirable kinds. In this group will be found varieties for every purpose; some of the most remarkable of the whole rose family are named.

Fine one year plants....each 30c
Choice of any 5 for.....\$1.00
Entire list of 8 for 1.50

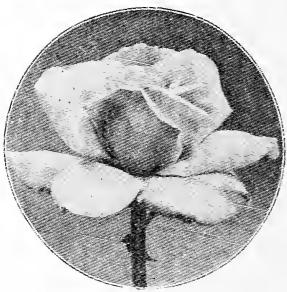
Large two year plants, each 60c
Choice of any 4 for.....\$2.00
Entire list of 8 for 3.25

COLUMBIA—Enormous, full and perfectly formed fragrant flowers of clear rose pink, borne on nice, stiff stems; unequalled for cutting. Growth is vigorous and bushy and a very prolific bloomer. Ideal for the garden.

DOUBLE WHITE KILLARNEY—The buds are exquisitely long and pointed, unfolding broad wax-like petals into enormous pure snow-white flowers.



Royal Red



Mrs. H. R. Darlington

FONTANELLE—One of the largest of the new roses having immense petals, which form long pointed buds and full double flowers. Soft lemon-yellow color deepening to gold at the center; fragrant flowers are produced freely on long stems. Growth is vigorous and upright; foliage large, leathery and disease resistant.

LOS ANGELES—A rose that wins its way to the heart of every observer. It produces a continuous succession of long-stemmed flowers of a luminous flame pink, toned with coral and shaded with translucent gold at the base of the petals. The buds are long and pointed and expand into immense flowers that are beautifully formed and possess an intense fragrance of pure deliciousness.

MRS. AARON WARD—One of the most beautiful roses in existence. Strong, hardy grower, bearing large, full, cupped flowers. Everyone loves the color which is coppery-orange shading golden-orange.

MRS. H. R. DARLINGTON—An ideal creamy-white rose with very large, long buds of faultless form and full double flowers. Growth, vigorous and upright with handsome green foliage. The best white bedding variety to date.

ROYAL RED—A new intense crimson-scarlet of the richest coloring and texture. Blooms are enormous in size, very full and as double as a Rose can be. It possesses a most delightful June-rose fragrance. While this variety has not been tested out thoroughly in the garden, it has the vigor and sturdiness to prove a delightful acquisition.

SOUVENIR DE CLAUDIUS PERNET—Very large, full flowers with long deep petals of the most striking sunflower-yellow, deeper in the center. Blooms early and late. When it has become established in your garden, its growth is strong and vigorous, with large brilliant glossy green foliage, which is disease-resistant. It is not easy to get started; like all yellow roses, it requires pampering, but is worth your greatest efforts. A beautiful glowing pure rich yellow which does not fade and supplies the long-felt need in the garden.



Abelia Grandiflora

ABELIA GRANDIFLORA Bush Arbutus—Broadleaved Evergreen

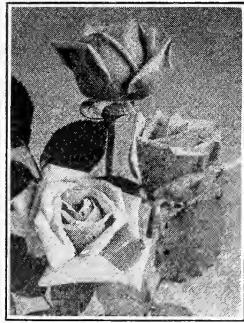
Just a few years ago this was thought to be a warm climate plant only; today there are many fine specimens in northern gardens, and as it becomes known that it is hardy, it will be universally popular. From May till frost the graceful arching branches are covered with clusters of tubular shaped white flowers faintly tinted pink. The leaves are small, lance shaped and glossy green with metallic sheen at the approach of winter. It is particularly useful as specimens, for hedges, or in groupings for mass plantings around foundations or elsewhere. Ultimate height, 4½ to 5 feet, but if the long tender shoots are pinched back during the growing season, the plant becomes very dense and compact. It may be kept quite dwarf by trimming.

Fine 2 year old plants, 75c each; 2 for \$1.00

Producers of Plants that Grow and Bloom



Rev. F. Page Roberts



Commonwealth

Gems for Your Garden

To Bloom Every Month

YOU may have dewy fragrant roses in great profusion every month of the season with these desirable and beautiful varieties. They represent the choicest and dependable kinds, of a great variety of charming colors that will prove the pride of your Rose Garden.

Fine one year plants 25c ea.
Choice of any 5 for.....\$1.00
Entire list of 9 for 1.50
Large two year plants 50c ea.
Choice of any 4 for.....1.50
Entire list of 9 for..... 2.75

CHARMER—A new silvery pink rose of distinct charm and great beauty. Long pointed buds and full, double flowers are produced abundantly on good, strong stems. Fragrance delightful; growth vigorous and hardy.

COMMONWEALTH—A magnificent new variety having large, long-pointed buds with open, double flowers of great lasting substance. Deep lively uniform pink color and delicate fragrance. Robust, upright grower. Particularly good during the Fall months.

CRUSADER—A brilliant velvety crimson. The blossoms are gorgeous, with delicious fragrance. Produced freely; of perfect formation.

EDEL—An enormous, bold, stately, well built flower of great depth, quality and finish. Warm ivory-white, of lovely globular form with a faint and pleasing fragrance. Very free flowering, growth most robust with strong erect stems and ornamental foliage. Decidedly hardy; it is a superb sort for garden effect.



Templar



Ophelia

FRANCIS SCOTT KEY—Very large and double, light crimson buds and blooms of noblest form; slightly fragrant. Plant makes vigorous erect growth, producing its massive blooms in great abundance; fine foliage and decidedly hardy. In cool weather a perfect and glorious rose.

OPHELIA—The queen of fancy roses. Color is delicate salmon-orange, tinted rose; buds and flowers are unusually attractive; very fragrant.

SUNBURST—Immense in size, the color is an exquisite orange copper and golden yellow, extremely brilliant.

TEMPLAR—A gorgeous, clear crimson-red. Flowers are very large and full with bold dark green foliage. One of the most satisfactory new roses for garden planting.

REV. F. PAGE ROBERTS—A glorified Duchess of Wellington, with more petals, better shape, and deeper, richer color. Coppery red buds of wonderful size and length, open into golden-yellow flowers, which are very, very double. The plants grow vigorously, with magnificent healthy foliage and branches freely. A supremely gorgeous Rose, developing to surpassing magnificence in size, color and fragrance, especially in cool weather, or in early Autumn.

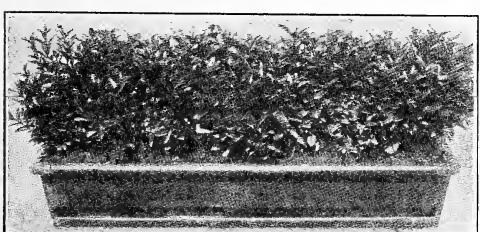
Ornamental Evergreens

For Window and Porch Boxes

Porch and Window Boxes planted with dignified glossy foliaged Evergreens serve to beautify the windows and prove delightful decorations. They are wonderfully well adapted for wrought iron plant holders, urns or hanging baskets and may be transplanted to the yard at any time of the season.

BEAUTIFUL GLOSSY FOLIAGED JAPANESE EUONYMUS (Set in alternate rows 8 inches apart)—**50c each; 3 for \$1.00.**

HEDERA HELIX (English Ivy)—Beautiful Glossy Foliaged Ivy to Vine down the sides. **35c each; 4 for \$1.00.**



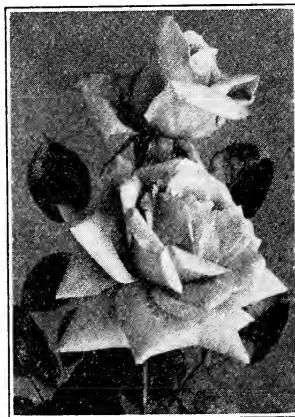
Ornamental Evergreens for Porch and Window Boxes



The American Rose and Plant Co.



Pink Maman Cochet



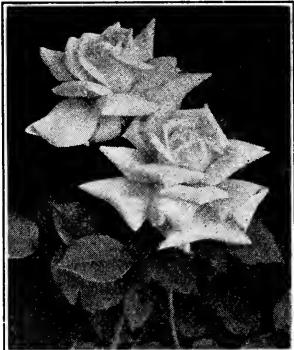
Yellow Maman Cochet

Glorify Your Garden With Roses Like These

IF YOU want to cut an abundance of beautiful, fragrant, dewy roses every day from early spring to late fall, plant this assortment of the ever-popular and gorgeous Cochettes. They have remarkably vigorous growth, handsome, fresh, green foliage and may be grown successfully in any good garden soil. The flowers are large, bold, full and double, of exquisite rich colors and all possess delicious fragrance.

Fine one year plants, 25c ea.
or the Four for 65c

Large two year plants, 50c ea.
or the Four for \$1.35



White Maman Cochet

PINK MAMAN COCHET—Deep, soft rosy-pink, uniform in color. Buds are full, firm and pointed; flowers are extra large and perfectly double.

RED MAMAN COCHET—Bright, rosy-red flowers, shaded deep crimson. Fine, large buds and lovely, full flowers with beautiful reflexed petals.

WHITE MAMAN COCHET—A marvelous bedding kind, which produces ideal flowers for cutting; full and double of dainty white, sometimes tinged pale blush.

YELLOW MAMAN COCHET—Long, pointed buds and large, shapely flowers of deep lemon-yellow.



Red Maman Cochet

Ideal Collection for Rose Lovers

The Roses will prove a constant source of delight, blooming the entire season.

6 Fine one year plants \$1.00
6 Strong two year plants \$2.25

FRANCIS SCOTT KEY—Soft crimson.

GRUSS AN TEPLITZ—Dazzling scarlet.

LOS ANGELES—Flame pink.

MRS. AARON WARD—Coppery yellow.

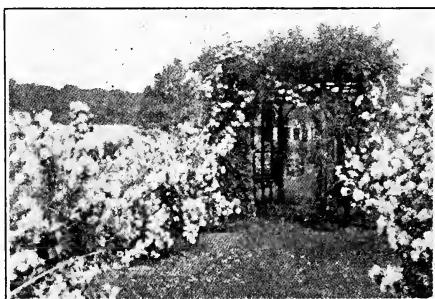
RADIANCE—Carmine rose.

WHITE KILLARNEY—Snow-white.

Philadelphus Virginal Smells and Looks Like Orange Blossoms

A most beautiful new variety, considered one of the finest introductions of recent years. Vigorous and tall in growth, it is absolutely hardy and dependable to produce an amazing profusion of flowers year after year.

It blooms in June and continues over a long period, producing flowers in dense clusters, large and double, pure white and sweetly scented. A cluster of these chastely beautiful, fragrant flowers resembles a bride's bouquet of orange blossoms. Justly called a "Grand Shrub" adding beauty, grace and perfume to every garden.



Philadelphus Virginal

Producers of Plants that Grow and Bloom



A Planting of Special Selected Varieties

For Our Maine to California Rose Trail

FROM Coast to Coast, no matter where you live, they form magnificent plants, thriving vigorously and blooming with the utmost lavishness all summer through and making strong, sturdy bushes which last for years. They have every requisite necessary to perfect roses; sturdy habit of growth, ornamental foliage, exquisite flowers, delicious fragrance, constancy and freedom of bloom.

Fine one year plants, 25c each
Choice, any 6, \$1.00; Entire List, 14, \$2.00

Fine two year plants, 50c each
Choice, any 5, \$2.00; Entire List, 14, \$4.50

COLUMBIA—Enormous, full and perfectly formed fragrant flowers of clear rose pink, borne on nice, stiff stems; unequalled for cutting. Growth is vigorous and bushy and a most prolific bloomer. Ideal for the garden.

FRANCIS SCOTT KEY—Very large and double, light crimson buds and blooms of noblest form; slightly fragrant. Plant makes vigorous erect growth, producing its massive blooms in great abundance; fine foliage and decidedly hardy. In cool weather a perfect and glorious rose.

GENERAL McARTHUR—One of the most brilliant reds (of all Everbloomers). Flowers are large, full and fragrant, produced constantly from early Spring until late Spring.

GOLDEN OPHELIA—A real golden-yellow without a tinge of any contrasting color. Vigorous grower, bearing an abundance of perfectly formed, deliciously fragrant flowers on stiff heavy stems.

GRUSS AN TEPLITZ—Flowers are large and full of the brightest crimson-scarlet; fragrance is delicious and lasting. No other rose to compare with it in freedom of bloom.

JONKHEER J. L. MOCK—Full double flowers of brilliant carmine-rose on outside of petals, turning silvery-rose toward the center. Wonderful garden variety.

KILLARNEY—The magnificent sturdy habit of growth, beautiful foliage, delicious fragrance and deep brilliant sparkling pink flowers makes this one of

the most beautiful and popular roses ever produced.

MME. BUTTERFLY—A perfect harmony of bright pink, apricot and gold. Buds are medium in size, perfect for corsages, while the open flowers are lovely in form, texture and fragrance.

MRS. A. R. WADDELL—A superb garden variety. Marvelous bloomer, having deep apricot-yellow, orange and salmon flowers. Buds are long and pointed.

PEACE—A continuous bloomer of full, double flowers which are a creamy white, slightly lemon-tinted near the center.

RADIANCE—A brilliant blending of carmine-rose with opal and coppery reflections, extremely brilliant in effect. Fine hardy bloomer unequalled for bedding and cutting.

RED RADIANCE—Color brilliant dazzling crimson. A strong, sturdy grower having wonderful vitality.

REV. F. PAGE ROBERTS—A glorified Duchess of Wellington, with more petals, better shape, and deeper, richer color. Coppery red buds of wonderful size and length, open into golden-yellow flowers, which are very, very double. The plants grow vigorously, with magnificent healthy foliage and branches freely. A supremely gorgeous Rose, developing to surpassing magnificence in size, color and fragrance, especially in cool weather, or in early autumn.

SUNBURST—Immense in size, the color is an exquisite orange-copper and golden yellow, extremely brilliant.

Blaine, Wash., July 30, 1928.
The young Rose plants I received from you are growing fine.
I am well pleased. Kindly send Fall catalog to

MARY SEFFERN.

Belle Center, Ohio, July 28, 1928.

Kindly send price list to me at above address. I will probably call at your office to order some plants August 7th to 11th.

Plants set last fall produced some wonderful bloom. Several the equal to those fine ones you had on exposition at your show room in June.

WALTER MAINS.



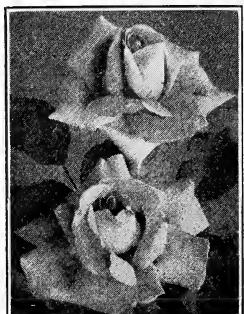
Columbia



Golden Ophelia



Jonkeer J. L. Mock



Peace



The American Rose and Plant Co.



Mary Lovett

Climbing Roses

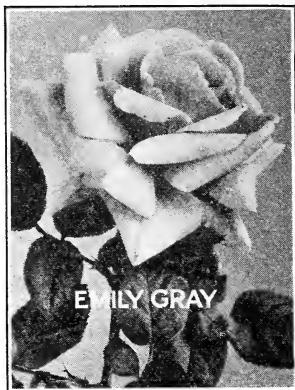
New Large Flowering Types

THE wonderful new varieties having gorgeous flowers and ornamental insect-proof foliage. They are hardy everywhere (excepting the Climbing Teas) and will produce an abundance of fragrant adorable blossoms on long stems. Particularly well adapted for covering porches, pillars, fences, and for screening undesirable views and buildings.

Fine one year plants, 25c each; Your choice of any Six for \$1.00

Large two year plants, 50c each; Your choice of any Five for \$2.00

ALIDA LOVETT—Strong grower free bloomer, flowers produced on long stiff stems, of lively, bright shell-pink; shadings of rich sulphur at the base.



Emily Gray

BESS LOVETT—Clear bright red, which is retained as long as the flower lasts; full, double flowers of large size are borne in clusters, on long, strong stems.

CLIMBING AMERICAN BEAUTY—Produces an abundance of vivid rosy-crimson flowers in June and occasionally throughout the season, which possesses the same delicious fragrance as the old American Beauty.

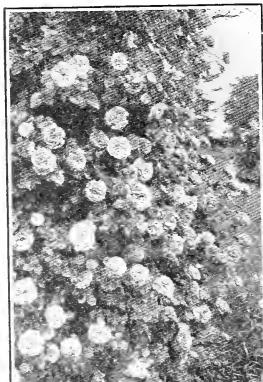
CLIMBING KAISERIN AUG. VICTORIA—(Climbing Tea) A strong, climbing pillar rose, having glossy foliage. Flowers creamy-white, faintly tinted lemon; large and free with a distinct magnolia-like fragrance.

CLIMBING LADY ASHTOWN—(Climbing Tea) Exquisite flowers of pale carmine-pink, shading to golden-yellow at base. Blooms large, well-formed, deliciously fragrant; produced all season.

DR. W. VAN FLEET—An exquisite pink, deepening to rosy flesh.

EMILY GRAY—Most gorgeous, clear yellow color, even the mature flowers becoming a pleasing ecru. The growth is strong and robust; foliage is thick and waxy, deep crimson when young, changing to deep green as they age.

GARDENIA—(Hardy Marechal Niel) Deep, rich, golden-yellow flowers, passing to creamy-white.



Climbing American Beauty

JACOTTE—Delightfully sweet scented, large flowers of light salmon-orange with golden shadings, are produced freely on long stems. A strong, healthy grower, with bronzy colored branches and rich green, glossy disease resisting foliage. Wonderfully distinct moderate climber with blossoms as beautiful as any Tea rose.

MARECHAL NIEL—(Climbing Tea) Universally claimed the most profuse bloomer of all climbers, single plants producing as many as two thousand blooms at one time. Color is faultless, the waxy petals showing rich, golden shades. (not hardy in the north).

MARY LOVETT—Size, shape and delicacy of the most exquisite Tea rose. Large double creamy-white flowers.

PAUL'S SCARLET CLIMBER—No other rose can compare with it for brilliance of color, which is a vivid scarlet. The flowers are of medium size, semi-double.

SILVER MOON—Sturdy, rapid grower, producing a wonderful profusion of extraordinarily large, Clematis-like flowers, silvery-white in color, with bright golden-yellow stamens in center.

TAUSENDSHOEN—"Thousand Beauties." A strong grower, few thorns; large clusters of double flowers, ranging from delicate pink to bright rose and carmine with white, yellow and various indescribable tints.

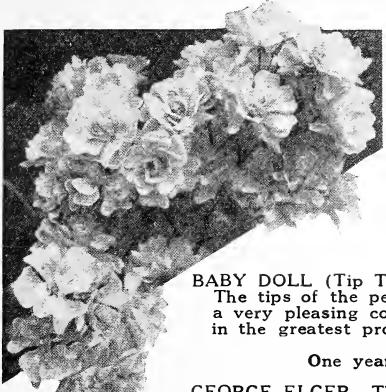


Alida Lovett



Paul's Scarlet Climber

Producers of Plants that Grow and Bloom



Mlle. Cecile
Brunner

Hardy Polyantha or Baby Roses

Plant for a Continuous Mass of Bloom

IDEAL for bordering beds, edging walks and planting in solid masses; they surpass all others in continuous blooming qualities from early Spring to late Fall. Entirely hardy and especially adaptable for cemetery planting, where they must withstand the most unfavorable weather conditions without care or attention.

The entire list of 5 in fine one year plants for \$1.00
The entire list of 5 in large two year plants for \$2.25

BABY DOLL (Tip Top)—Exquisite for cutting and ideal for bedding purposes. The tips of the petals are vivid scarlet, shading into pink, saffron and gold, a very pleasing combination. Flowers are miniature in size but are produced in the greatest profusion. Small dainty foliage of dark lustrous green.

One year plants 25c each; Two year plants 50c each

GEORGE ELCER—The first pure yellow introduced of its class. Erect growth with smooth reddish wood and brilliant, dark green foliage, brown underneath. Dainty pointed buds and beautifully formed flowers in big clusters, golden coppery-yellow, passing to clear yellow when expanded.

One year plants 25c each
Two year plants 50c each

IDEAL—The darkest and most striking colored of all baby roses; an intense, rich, lustrous garnet. The medium-sized flowers are produced in very large trusses, in the greatest profusion. Very compact, rapid growth.

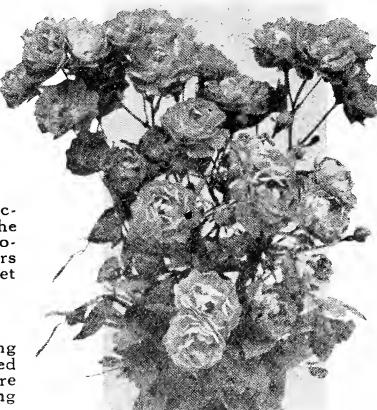
One year plants 35c each; Two year plants 75c each

LAFAYETTE—A variety for massing, or wonderfully effective as a single specimen. A decidedly distinct type as the brilliant cherry-crimson flowers of immense size are produced on great branched trusses (as many as forty flowers on one branch). The largest flowering Polyantha yet produced.

One year plants 35c each; Two year plants 75c each

MILLE. CECILE BRUNNER (Sweetheart)—The most charming of all the exquisite Polyantha roses, frequently called "Sweetheart" by flower lovers. The full, double flowers are borne profusely; the color is a soft blush pink, deepening to rose.

One year Plants 25c each; Two year plants 50c each



Baby Doll

A Complete Planting for an Attractive Driveway



An Inviting Driveway

12 Fine Shrubs Delivered for \$2.50

Does your driveway look bare and uninviting, or does it present an attractive appearance as the one illustrated? The special collection we offer you is well adapted for planting along a drive or it may be used for massing in corners.

- 2 BARBERRY THUNBERGI (Japanese) — Rich foliage and scarlet berries.
- 2 DEUTZIA—Large flowering white.
- 2 FORSYTHIA (Golden Bell)—Deep yellow.
- 2 HYDRANGEA ARB. GR. ALBA—Pure white.
- 2 LONICERA (Bush Honeysuckle).
- 2 SPIREA VAN HOUTTEI (Bridal Wreath)—Pure white.



The American Rose and Plant Co.



Amelie Gravereaux
New Hybrid Rugosa



Black Prince

MOUSSELINE (Moss)—The best white moss Rose. Large, full blossoms are the purest white with fine fragrance. Both buds and flowers are invested with a wealth of green moss and are produced almost constantly. Fine one year plants 25c each; Large two year plants 50c each.

PAUL NEYRON (Hybrid Perpetual)—A beautiful, clear rose-pink, immense in size, sometimes measuring six inches across. A strong upright grower and an abundant bloomer. Fine one year plants 25c each; Large two year plants 50c each.

Gruss An Teplitz

Crimson Hermosa

Famous Everbloomer for Bedding

It blooms continuously from early June until stopped by frosts. The flowers are large and full, of the brightest crimson scarlet; fragrance is delicious and lasting. Growth is rapid, sturdy and erect, with splendid healthy foliage. There is no rose to compare with it for blooming.

Fine 1 year plants 25c each
Strong 2 year plants 40c each

PINK AMERICAN BEAUTY (Hybrid Perpetual)—Bright rose-pink of great richness and uniformity. Large pointed buds developing into full double flowers having delightful fragrance. Exceptionally free bloomer and vigorous grower. A superb variety. Fine one year plants 30c each; Large two year plants 75c each.

WHITE AMERICAN BEAUTY (Hybrid Perpetual)—The best snow-white Rose ever produced, a single plant bearing hundreds of massive, charmingly veined, marvelously fragrant white flowers. Fine one year plants 30c each; Large two year plants 75c each.

Hardy Perpetual and Rugosa Roses

TWO very desirable types, ruggedly hardy, vigorous growers and prolific bloomers. Showy fragrant flowers of enormous size and brilliant colors are produced in great profusion. The Rugosa Hybrids have curiously wrinkled distinct foliage and flowers are followed by large brilliant red seedpods. They make beautiful specimens when planted alone or among shrubs and are unequalled for an everblooming hedge.

Fine One Year Plants—Your choice of any 4 for \$1.00

Entire list of 9 for 1.75

Strong Two Year Plants—Your choice of any 4 for \$2.00

Entire list of 9 for 3.25

AMELIE GRAVEREAUX (New Hybrid Rugosa)—Fine new variety having medium size buds, opening to double, cupped, dark purplish red blooms of good fragrance, borne on long, strong stems. Blooms freely until Fall. Beautiful glossy crinkled foliage. Fine one year plants 30c each; Large two year plants 75c each.

AMERICAN BEAUTY (Hybrid Perpetual)—Known the world over for its magnificent large glowing crimson flowers. Foliage large, leathery; hardy in all sections; it produces a constant profusion of massive, rich fragrant bloom. Fine one year plants 30c each; Large two year plants 75c each.

BLACK PRINCE (Hybrid Perpetual)—Extremely hardy, producing a profusion of deep, blackish-crimson flowers. Buds and flowers are large, full and globular. Fine one year plants 25c each; Large two year plants 50c each.

F. J. GROOTENDORST (New Hybrid Rugosa)—An everbloomer producing great masses of huge brilliant orange-crimson trusses of flowers. Wonderful for shrubbery border or an everblooming hedge. Fine one year plants 35c each; Large two year plants 75c each.

HENRI MARTIN (Moss)—Deep carmine flowers shaded with bright crimson are produced in abundance. The buds are especially well mossed and the fragrance is delightfully sweet. One of the most beautiful and strikingly bold varieties. Fine one year plants 25c each; Large two year plants 50c each.

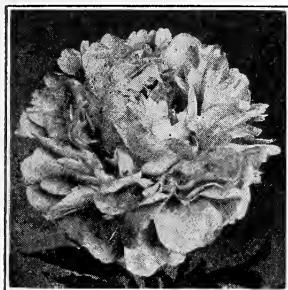


Mousseline
Fine White Moss

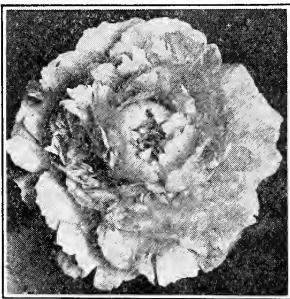


Pink American Beauty

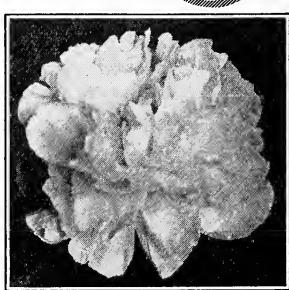
Producers of Plants that Grow and Bloom



Mme. Emile Lemoine



Sarah Bernhardt



Germaine Bigot

Double Herbaceous Peonies—Gold Medal Winners

You may have quality peonies, the same class of roots which have produced Gold Medal Winning Flowers for us at the National Peony Shows, at such reasonable prices that you may plant liberally of the charming varieties offered.

We are Peony Specialists and know you will be pleased with these vigorous, clean roots, which have big, plump eyes. They may be depended upon to produce strong, thrifty growth the first season planted, increasing in size and beauty each succeeding year, requiring no special care or attention.

SPECIAL OFFER—Entire List of 15 Varieties for \$7.00, Delivered

OFFER NO. 1—One each of 4 for \$1.50
Entire list of 7 for.... 2.50

EDULIS SUPERBA—A wonderful clear, rosy pink with silvery reflex. 50c each.

ELIE CHEVALIER—Uniform rosy red with center flecked scarlet. Large globular flower developing a crown. Pleasing fragrance. 75c each.

FELIX CROUSSE—The best red variety. Abundant bloomer, vigorous grower, large, globular flowers. Brilliant red color with wonderful fragrance. 75c each.

FESTIVA MAXIMA—Very large, globular flowers, pure white center flecked crimson. Tall, vigorous grower, free and early bloomer. 50c each.

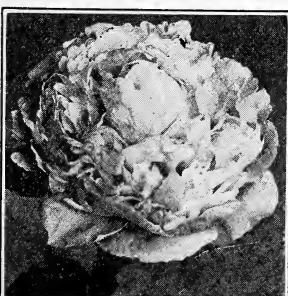
JOHN HANCOCK—Brilliant rich crimson. Large incurving, high built flowers, pleasingly fragrant. 50c each.

MME. DE VERNEVILLE—A harmony of creamy white, apricot and gold. Looks like luscious sherbet. 50c each.

PIERRE REIGNOUX—Wonderful landscape variety. Marvelously free blooming. An even tyrian rose flecked crimson with beautifully imbricated petals. \$1.00 each.

Peonies to Color

Red, White, Pink 35c each; 3 for 75c

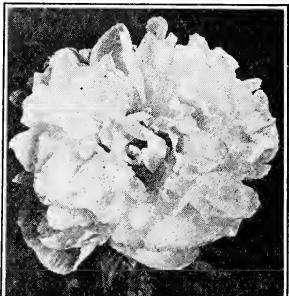


Marquis C. Lagergren

MME. JULES DESSERT—Creamy white, overlaid with a sheen of delicate blush and pronounced pink center. The acme of perfection in the Peony World. \$2.00 each.

ROSSINI—Cherry rose tipped silver. Blooms early. Good stems and free bloomer. \$1.00 each.

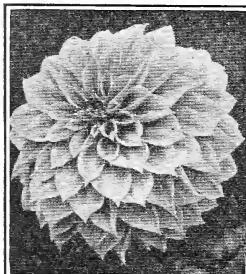
If interested in a catalog of the finest varieties of this noble flower including many more Gold Medal Winners, write for your copy. Plants for sale during the Fall months.



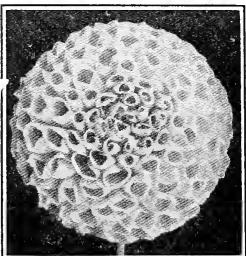
Pierre Reignoux



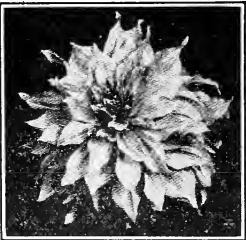
The American Rose and Plant Co.



Jersey's Beauty



Maude Adams



Insulinde

Delightful Varieties for House and Garden

1 Each of the 6 for \$1.50

F. W. FELLOWS (Cactus)—Flowers of unusual size for the long, narrow petaled type. In color it is an intense coral-red with deeper suffusion at the center. Splendid for cutting. 50c each.

KING OF AUTUMN (Peony)—Color is a charming combination of salmon, tan and gold. Upright, sturdy grower and remarkably free bloomer. Flowers measure four to six inches across with broad even petals. 35c each.

MILLIONAIRE (Giant Decorative)—Color is a pleasing shade of lavender with a faint pink cast. Wonderful for indoor decorations. The flowers are of gigantic size, frequently measuring 10 to 12 inches across and of unusual depth. 75c each.

MRS. CARL SALBACH (Decorative)—Pleasing lively lavender-pink with a dainty white suffusion, exquisite under artificial light. Very large flowers measuring nine inches across. 75c each.

PIERROT (Cactus)—A unique and striking color; composed of long, narrow tubular petals which are of a deep amber, sometimes showing white tips. Flowers are quite large, of unusual grace, and produced abundantly. 50c each.

PURPLE MANITOU (Decorative)—Very remarkable, rich deep purple. Large flowers on long, stiff stems, making it ideal for cutting. Strong grower, and abundant bloomer. 50c each.

Beautiful and Choice Dahlias

AN ASSORTMENT is offered below of the best varieties in various types, covering a wide range of colors to suit every one's taste. Dahlias produce a wealth of color and bloom during the fall, unequalled for garden effect or cut flowers.

They do well in any well-drained soil where the sun shines. Lay the tuber flat on its side, with the eyes pointing upward. Plant about four to six inches deep and about three feet apart.

New Varieties of Charming Beauty

1 Each of the 5 for \$2.50

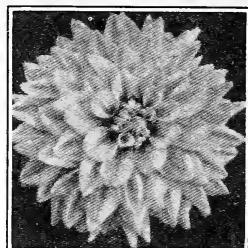
AMUN RA (Decorative)—"The Sun God"—A gigantic flower of a blending of copper and orange, gold tinted; also described as reddish bronze. Its mammoth flowers are produced on long stiff stems. \$1.00 each.

INSULINDE (Decorative)—Color a beautiful golden ochre, with salmon red suffusion which deepens toward the center. Blooms are immense, easily 8 to 10 inches across with broad, long, curled and twisted petals to form a perfect and graceful flower. Wonderful for the garden and for cutting. 75c each.

JERSEY BEAUTY (Decorative)—The most brilliant and clear pink Dahlia ever produced. The beautiful large flowers are of perfect form, supported on long, stiff stems. It flowers early and freely, proving unequalled for cut purposes. A prize winner wherever exhibited. \$1.00 each.

MRS. I. DE VER WARNER (Decorative)—Pleasing mauve-pink or soft orchid, so effective for cut purposes. Flowers are large, of perfect form placed beautifully on long stiff stems. Strong, vigorous grower and free producer of great masses of absolutely perfect flowers. 75c each.

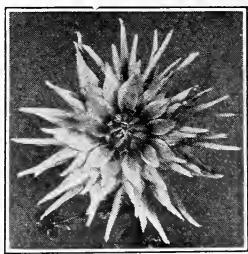
WILLIAM H. SLOCOMBE (Decorative)—The largest, and best, pale-yellow, Decorative dahlia. Flowers are of gigantic size, from six to eight inches in diameter under ordinary conditions, and can be grown much larger. A clear, primrose or sulphur-yellow. Recommended as one of best for exhibition and garden purposes. \$1.00 ea.



Mrs. I. de ver Warner



Mina Burgle



Countess of Lonsdale

Favorite Varieties For Everyone

1 Each of the 8 for \$1.50

A. D. LIVONI (Show)—Beautiful, soft pink. Perfectly round, ball-shaped flowers, each petal very tightly quilled. Very free flowering. 25c each.

COUNTESS OF LONSDALE (Cactus)—Deep, salmon-red. One of the best ever produced. 35c each.

DELICE (Decorative)—Charming pink, suffused lavender-pink. Fine for cut flowers. 25c each.

DUCHESS OF MARLBORO (Cactus)—Rich golden-orange, overlaid silvery-pink. Flowers are splendidly formed with long, narrow, twisted, incurved petals. Excellent for cutting. 35c each.

MAUDE ADAMS (Show)—Early and very free-blooming variety; dainty, shapely flowers on long stems. Pure white, with a slight lavender suffusion more distinct at the center. 35c each.

MINA BURGLE (Decorative)—Glowing, brilliant, scarlet flowers of gigantic size and remarkable beauty, borne on long, wiry stems, well above the foliage. 35c each.

OREGON BEAUTY (Decorative)—Very bright vermilion-cardinal, rich and glistening; flowers are immense on long graceful stems. 35c each.

SOUV. DE. GUSTAV DOAZON (Decorative)—Pleasing orange red. Largest Dahlia in existence. 25c each.

Gay and Gorgeous Large Flowering Cannas

Most Popular Bedding Plants

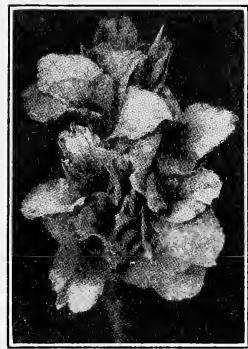
Their brilliancy of color, perfect flower spikes and free blooming qualities, combine to make them the most popular of flowering plants for lawn decoration. Their foliage is of wonderful size, making a full, compact mass that is very effective.

Choice Ruffled and Orchid Flowering Varieties

One each of the entire list of 7 for \$1.00



Palm Beach.



Hungaria

APRICOT—Very appropriately named, its color being a rich apricot; very distinct and unique. Height 4 feet. 25c each; \$2.00 per dozen.

CHAS. HENDERSON—Large and beautiful deep crimson flowers and lovely bright green foliage. Height 4 feet. 15c each; \$1.50 per dozen.

CRIMSON BEDDER—Dazzling crimson-scarlet. One of the most showy and lasting varieties. Height 3 1/2 feet. 15c each; \$1.50 per dozen.

DAVID HARUM—Foliage dark, glossy-bronze plum; flowers orange-scarlet. Height 4 feet. 15c each; \$1.50 per dozen.

LAFAYETTE—An intensely vivid and striking scarlet, produced in large clusters. Tall, majestic grower, with handsome green foliage. Height 5 feet. 20c each; \$1.75 per dozen.

MME. BERAT—An exquisite variety. Large, soft pink flowers. Height 4 feet. 20c each; \$1.75 per dozen.

MRS. ALFRED CONARD—Large, exquisite salmon-pink flowers produced in abundance. Handsome green foliage. Height 4 feet. 25c each; \$2.00 per dozen.

RICHARD WALLACE—Flowers enormous, pure yellow. Height 4 feet. 15c each; \$1.50 per dozen.

SHENANDOAH—Soft rose-pink flowers; foliage large and deep bronze. Height 5 feet. 15c each; \$1.50 per dozen.

VENUS—Warm rose-pink edged with creamy white. The perfectly formed blooms are very fine flowering. Height 4 feet. 15c each; \$1.50 per dozen.

WINTZER'S COLOSSAL—The largest flowered canna yet produced. Flowers are vivid scarlet, eight inches in diameter. Lovely green foliage; free flowering and very attractive. Height 5 feet. 20c each; \$1.75 per dozen.

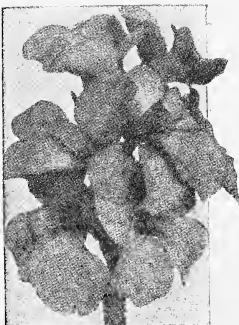
YELLOW KING HUMBERT (Orchid Flowered)—Bright, golden-yellow flowers, dotted red. Height 4 feet. 15c each; \$1.50 per dozen.

Suggested Arrangements for Circular Beds

Set Plants 18 Inches Apart Each Way with One Canna in Center
6 Foot Bed for \$1.00 8 Foot Bed for \$1.50

Center—1 Richard Wallace.
First Row—2 Richard Wallace.
Second Row—10 King Humbert.

Center—1 Apricot.
First Row—8 Apricot.
Second Row—14 The President.



Apricot



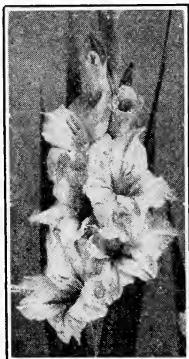
The President



The American Rose and Plant Co.



Carmen Sylva



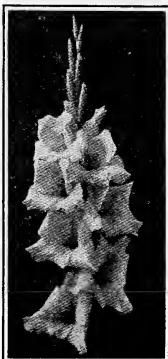
Rose Glory



Los Angeles



Opalescent



Gold

Choice New and Beautiful Gladiolus

Wonderful improvements are being made each year in size, color and beauty of flowers and the special assortments offered include the most desirable varieties, unexcelled for cutting and delightful for garden effect.

The entire list of 8 Blooming Size Bulbs for \$1.00

CARMEN SYLVA—Pure white lily-like flowers. Largest of its color yet produced, charming in its chaste beauty and purity of color. 20c each; \$1.50 per dozen.

GOLDEN MEASURE—A real yellow, uniform in its perfect richness of golden color. Broad ruffled flowers of marvelous beauty. 20c each; \$1.50 per dozen.

LOS ANGELES—Huge blossoms of shrimp pink with a throat of orange tinted carmine. Rich and glowing. Tall strong spikes with flowers well arranged. 35c each; \$3.00 per dozen.

MARY PICKFORD—A beautiful and delicate creamy-white with the lower petal suffused primrose in the throat; stem and calyx sulphur-white. 20c each; \$1.50 per dozen.

MONA LISA (Ruffled)—Beautiful soft shell-pink or blush-white. Very large waxy flowers. 20c each; \$1.50 per dozen.

MRS. LEON DOUGLAS—Beautiful begonia-rose striped with flame-scarlet; lower petal pale lemon speckled ruby. Flowers of enormous size, many open at a time. 25c each; \$2.00 per dozen.

PURPLE GLORY—Rich, deep, velvety maroon red with black blotches. Beautifully ruffled large flowers. 20c each; \$1.50 per dozen.

REV. EW BANK—Deep, porcelain blue with pronounced red markings in the throat. Adorable color combinations. 20c each; \$1.50 per dozen.

Real Favorites for House and Garden

12 Blooming Size Bulbs for \$1.00

AMERICA—Soft lavender-pink. 10c each; \$1.00 per dozen.

BLUE JAY—Soft blue with deeper markings, delicate cream in throat. 15c each; \$1.25 per dozen.

CRIMSON GLOW—A real beauty of deep, glowing scarlet, lower petals having a small, white base. 10c each; \$1.00 per dozen.

EVELYN KIRKLAND—Beautiful, ruffed rosy pink with brilliant scarlet blotches. 10c each; \$1.00 per dozen.

GOLIATH—Claret-red overlaid purple-red and deep cardinal with brilliant velvety sheen, shading to dark maroon. 15c each; \$1.25 per dozen.

Selected Peerless Assortment

To Produce a Wealth of Bloom this Summer The entire list of 10 Blooming Size Bulbs for \$1.00

ANNA EBERIUS—Deep carmine rose, overlaid with dark velvety purple. 20c each; \$1.50 per dozen.

BARON HULOT—A rich royal violet. 15c each; \$1.25 per dozen.

COLD—Pure golden yellow, throat a shade deeper, slightly suffused carmine. Very beautiful large flowers. Almost a self color. 20c each; \$1.50 per dozen.

MAJESTIC—Immense orange-salmon. 15c each; \$1.25 per dozen.

MARY FENNEL—Beautiful deep lavender, penciled primrose yellow. 15c each; \$1.25 per dozen.

MRS. DR. NORTON—Deep cream, blending to rose and flesh pink. 15c each; \$1.25 per dozen.

OPALESCENT—Wonderful spikes of very large pale rose-lavender with soft lilac throat lines. Flowers well placed with broad petals of good substance. Delicate, rich, elusive in color, it is aptly named. 30c each; \$3.00 per dozen.

RICHARD DIENER—Very large flowers, pure rose-salmon pink. Exquisitely dainty. 20c each; \$1.50 per dozen.

ROSE ASH—Soft old rose, overlaid and blended daphne pink; bases of petals rich yellow, dusted rose. A new pastel shade. 15c each; \$1.25 per dozen.

WHITE GIANT—Pure glistening white. Formed like an exquisite lily. 15c each; \$1.25 per dozen.

Large Flowering Mixed Gladiolus

Selected Quality Bulbs — 12 for 50c

Grown for the express purpose of supplying our customers with a superb strain of exquisite sorts and colors, only choice named sorts that give you really fine results.

HERADA—Pure mauve, glistening and clear. 10c each; \$1.00 per dozen.

KUNDERD'S GLORY—Large ruffled rosy pink. 15c each; \$1.25 per dozen.

LOUISE—A beautiful clear lavender pink. 15c each; \$1.25 per dozen.

PINK PERFECTION—A wonderful, uniform pink. 15c each; \$1.25 per dozen.

PRINCE OF WALES—Glistening salmon-pink with slight apricot reflections. 15c each; \$1.25 per dozen.

ROSE GLORY—A heavily ruffled rose pink, shading deeper. Marvelous large flowers. 20c each; \$1.50 per dozen.

SCHWABEN—Clear citron yellow. 10c each; \$1.00 per dozen.

Producers of Plants that Grow and Bloom



Large Flowering Climbing Roses

5 Fine One Year Plants delivered to you for 85c
 5 Large Two Year Plants delivered to you for \$1.85

THIS new type of climbing rose will prove a revelation to those who do not already know them. Beautiful, large fragrant flowers borne on long, individual stems and having delicious fragrance. Glossy insect-proof foliage.

If you want a magnificent rose hedge, arbor, pergola, summer-house, or porch screen, this is your opportunity to get the best sorts in cultivation.

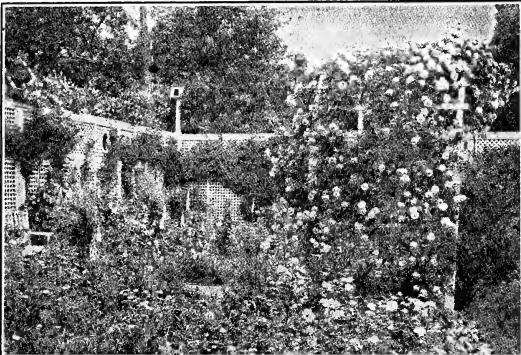
CLIMBING AMERICAN BEAUTY—Rosy red.

DR. W. VAN FLEET—Flesh pink.

GARDENIA (Hardy Marechal Niel)—Yellow.

MARY LOVETT—Large double white.

PAUL'S SCARLET CLIMBER—Deep crimson.

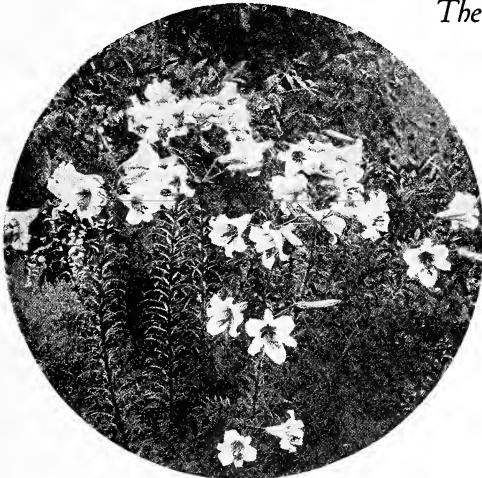


Seclusion and Beauty with These Wonderful New Climbing Roses

The Regal Lily—*Lilium Myriophyllum*

DECIDEDLY the Queen of all Lilies and is, without question, the easiest to grow. The large trumpet-shaped flowers are ivory-white, slightly suffused pink, with a lively tint of canary-yellow in the throat. They are deliciously sweet scented and are produced freely on erect, strong stems with from three to eight blooms on a stalk. It grows 3 to 5 feet high and blooms in the garden in July. It is perfectly hardy and will flourish under varied conditions as it was introduced from the bleak slopes of the hills in Western China. Plant the bulbs about five inches deep.

Strong blooming size bulbs 50c each;
 \$5.00 per doz.

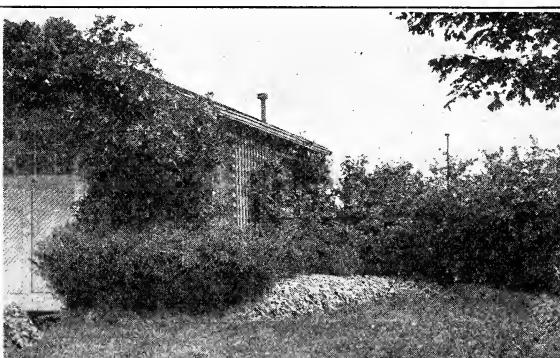


An Ideal Planting for Garage and Back Yard

18 Fine Plants for only \$2.50

Ornamental foliage and attractive flowers from early Spring to late Fall may be secured with the remarkable collection of plants in this offer. Permanent effects which increase in beauty each year may be attained and will make your back yard a delightful summer living room.

- 1 ALTHEA SHRUB (Rose of Sharon)—Tall growing for back ground.
- 2 BARBERRY THUNBERGI (Japanese)—For massing.
- 1 CLEMATIS PANICULATA—Beautiful starry white flowers to train on the garage.
- 1 CLIMBING AMERICAN BEAUTY ROSE—Rosy red; to train on trellis.
- 1 DEUTZIA—Tall growing for back ground.
- 1 FORSYTHIA (Golden Bell)—Tall growing for back ground.
- 3 HARDY PINKS (Gladys Cranfield)—For border.
- 2 IRIS—Assorted Colors. For border.
- 1 LONICERA (Bush Honeysuckle)—Tall growing for back ground.
- 1 PHILADELPHUS (Mock Orange)—Tall growing for back ground.
- 2 SPIREA ANTHONY WATERER (Red Everblooming)—for border.
- 2 SPIREA VAN HOUTTEI (Bridal Wreath)—Tall growing for back ground.



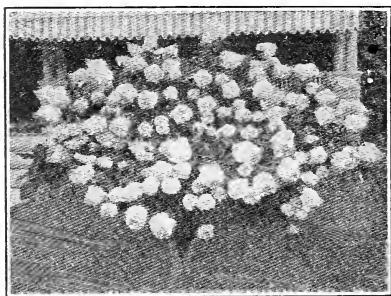
How to Beautify a Garage and Back-yard



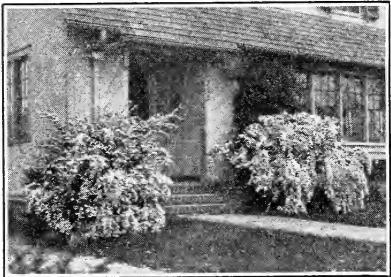
Hardy Flowering Shrubs and Hedge Plants

For Single Specimens—For Massing

For Foundation Screens—For Hedges



Hydrangea Paniculata Gr.



Spirea—Van Houttei (Bridal Wreath)

BARBERRY THUNBERGI (Japanese)—A "Blaze of Glory" during the Fall months its abundance of brilliant, scarlet berries and attractive foliage of varied tints, from deep green to bronze and gay crimson. Ideal for groupings, particularly around the base of a porch or veranda. Where a dwarf hardy hedge is wanted, nothing equals this beautiful Barberry. It succeeds in sun or shade and needs very little pruning to keep it in the best shape. Absolutely hardy in all localities. Plant 12 to 15 inches apart in any good garden soil. Strong Bushy Plants, 12 to 15 inches high, 20c each; 10 for \$1.50.

BARBERRY THUNBERGI ATROPURPUREA (Red Leaved Japanese Barberry)—See Detailed Description on Page 2. One year pot plants, 6 for \$1.00; 12 for \$1.50; 100 for \$10.00.

BUTTERFLY BUSH (Summer Lilac)—One of the most desirable summer flowering shrubs, blooming uninterruptedly from early June until late frost. The long cylindrical panicles of bloom (from twelve to fifteen inches) contain hundreds of miniature flowers of beautiful, deep purple-lilac color, and have a pleasing fragrance which greatly attracts scores of butterflies, hence its name "Butterfly Bush." It succeeds in any good garden soil, flowering freely the first season planted, and the long gray-green leaves add greatly to its beauty. After the first frost the tops should be cut off nearly to the ground and a good mulch given the plant. 50c each.

BUXUS SEMPERVIRENS (True Boxwood)—Dense, compact handsome plants with small leaves. The glossy, aromatic foliage is always fresh and green, so that it is widely used for edging, formal gardens, specimens for tubs, porch boxes, etc. It is wonderfully adapted for shaping into various forms as it may be trimmed to suit the fancy. 6 to 8 inch bushy plants, 30c each; 4 for \$1.00; 12 for \$2.50.

CALIFORNIA PRIVET—Very vigorous and compact grower of upright habit, widely used for hedges. The foliage is dark green, glossy, broad

WHETHER planted individually or collectively, the shrub is an important feature in the adornment of any ground. At the edges of the lawn, along walks or drives, or in distant corners, a collection of shrubs may be gathered that will give a succession of bloom from the opening of Spring until frost comes to destroy the flowers.

In the list that follows will be found shrubs for all these purposes. The possibilities of effective combinations are unlimited. These are all strong, field grown plants that will make well-developed specimens, giving immediate effect and all will bloom profusely this season.

SPECIAL OFFER—Any 50c Shrubs, 3 for \$1.00
Any 75c Shrubs, 2 for \$1.00

ABELIA GRANDIFLORA—(See Detailed Description on Page 4)—75c each.

ALTHEA BUSH (Rose of Sharon)—Double red, white and pink. Grand free growing, flowering Shrubs. Perfectly hardy. Very desirable as they bloom in August and September. Of easiest culture, fine for hedges or single specimens. 50c each.

AMYGDALUS ROSEA FLORA PLENA (Flowering Almond)—A beautiful, dwarf shrub with erect, slender branches, which are literally covered in early May with exquisite, double pink flowers, delightfully fragrant which comes before the leaves appear. It will thrive in any good garden soil and while it may be massed with other shrubs, the fullest extent of its showy beauty can be realized best when it is set alone and grown as a single specimen. 75c each.

and firm, clothing the branches very densely. Can be clipped to any form or height wanted. If planted in a single row, set 10 to 12 inches apart; if in a double row, place every 18 inches, so that the plants will be 9 inches apart, diagonally in the row. Strong 3 to 4 cane plants, 18 in. high.

15c each; 10 for \$1.00—Delivery Charges Prepaid
25 for \$2.00; 100 for \$7.00—Del'y Charges Collect

CORNUS SIBERICA (Dogwood)—A hardy, vigorous shrub with upright, bright blood-red branches. Flowers are creamy-white in numerous, flat-topped clusters followed with light-blue fruit. 50c each.

CYDONIA JAPONICA (Scarlet Japanese Quince)—One of the most brilliant flowering shrubs, covered with dazzling scarlet flowers very early in the Spring, followed by yellowish-green aromatic fruits about two inches in diameter. Bright green glossy leaves and spreading compact branches. Very symmetrically-growing shrub, beautiful for specimens or will make an impassable hedge. 50c each.

DEUTZIA ROSEA—Showy, hardy and ornamental. Of easy cultivation and rapid growth, with a wealth of double, rosy-pink, drooping, bell-shaped flowers. 50c each.

FORSYTHIA SPECTABILIS (Golden Bell)—Perhaps the finest variety. Vigorous, compact shrub with graceful arching branches. Amazingly free blooming with clouds of deep, rich, golden bell shaped flowers before the foliage appears. 50c each.

HYDRANGEA ARBORESCENS GRANDIFLORA ALBA (Hills of Snow)—Admirably adapted for border planting, either as a specimen or in masses. Growth is very vigorous and hardy, round and compact, and may be trimmed to any desired height. Ornamental, bright green leaves. Flowers are produced in numerous flat-topped clusters of dazzling pure white, after other early blooming shrubs. 50c each.

Producers of Plants that Grow and Bloom



HYDRANGEA PANICULATA GRANDIFLORA—One of the most popular and showy shrubs, with large, rosy-pink, pear-shaped clusters of bloom. Handsome dark-green foliage. 50c each.

JAPANESE FLOWERING CHERRIES—(See Detailed Description on Inside Back Cover Page) \$1.00 each.

KOLKWITZIA (See Detailed Description on Page 2)—Fine one year 'pot plants' 75c each.

LILAC HYBRIDS—(See Detailed Description on Inside Back Cover Page)—75c each.

LILAC PURPLE—An old favorite. Produces an abundance of fragrant purple clusters of bloom. Upright green leaves. 75c each.

LONICERA FRAGRANTISSIMA (Bush Honeysuckle)—A tall, vigorous grower, very hardy, with broad, oval foliage, which remains on the bush until very late Fall. Flowers are creamy-white or delicate yellow, deliciously fragrant, expanding with the first breath of Spring. 50c each.

MAHONIA AQUIFOLIA (Oregon Hollygrape)—A handsome evergreen shrub, dense and low spreading. Glossy green, holly-like, thorny edged leaves, turning various shades of crimson, bronze and orange during Fall and Winter. Also has trusses of yellow bell-like flowers in May and blue grape-like berries in the Fall. Perfectly hardy in the North, thriving in almost any place, but seeming to prefer partial shade. 50c each.

MALUS (Flowering Crabs) (See Detailed Description Page 24)—\$1.00 each.

PHILADELPHUS VIRGINAL (See Detailed Description Page 6)—50c each.

PRUNUS PISSARDI (Purple-Leaved Plum)—A dwarf, slender grower, about three to four feet high covering itself with small, white, fragrant flowers in early Spring. Foliage is a lustrous crimson when it first appears, but changes to a rich purple when matured. A most unusual and striking variety. 75c each.

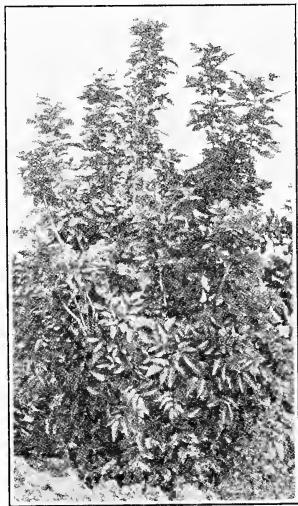
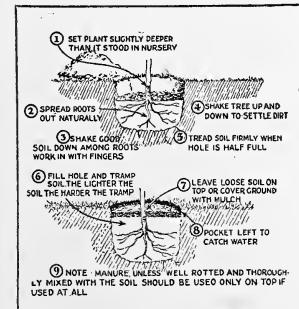
SNOWBALL (*Opulus Sterilis*)—Handsome, showy, globular clusters of flowers appearing in compact balls in early spring, usually about Decoration Day. Very hardy and vigorous, growing to perfection in any sunny situation. 75c each.

SPIREA ANTHONY WATERER—(Everblooming Spirea)—A remarkable free-flowering shrub with upright branches, attaining a height of about two feet. Very hardy and robust. Leaves are bright green and flowers bright rose, produced in dense clusters, blossoming throughout the summer. Especially desirable where dwarf or low-growing plants are wanted. This plant is fine for massing or for single specimens. 50c each.

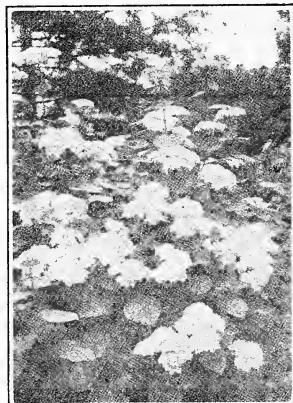
SPIREA BILLIARDI (Pink)—Very showy and attractive, and splendid for cut flowers. Blooms bright-pink, produced in long, dense panicles later in the summer than most Spireas flower. 50c each.

SPIREA THUNBERGII (Snow Garland)—A graceful, slender grower, forming a dense feathery bush three or four feet tall. Has an abundance of narrow, green leaves, which assume brilliant tones of orange and scarlet in the Fall. Flowers are pure white covering the plant with a mantle of snow. 50c each.

SPIREA VAN HOUTEI (Bridal Wreath) — Perhaps the showiest and best known of all hardy shrubs. Its ornamental qualities are unequalled, for the numerous arching branches and dark green foliage with incised borders, persisting until late autumn, are always attractive. Flowers are produced in such profusion in late Spring as to completely cover the bush with masses of snow white bloom, borne in spray-like clusters, which resemble a wreath. 50c each.



Mahonia Aquifolia



*Hydrangea Arb. Gr.
"Hills of Snow"*

hardy shrubs. Its ornamental qualities are unequalled, for the numerous arching branches and dark green foliage with incised borders, persisting until late autumn, are always attractive. Flowers are produced in such profusion in late Spring as to completely cover the bush with masses of snow white bloom, borne in spray-like clusters, which resemble a wreath. 50c each.

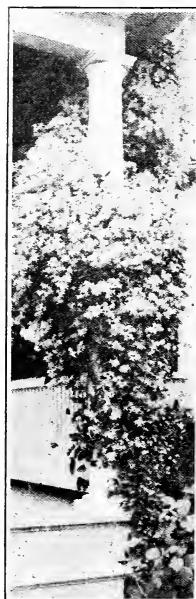
WEIGELA EVA RATHKE—Perhaps the most showy of all, with deep glowing red flowers. Very profuse flowering, blossoming nearly all summer. Not as tall growing as other varieties. 50c each.

WEIGELA ROSEA—A free-flowering shrub with numerous spreading branches. Flowers, rose colored, large and showy, produced in great profusion. 50c each.

WHITE SNOWBERRY—A popular, hardy shrub of medium size and bushy form. Foliage oval and smooth; soft pink flowers are produced in the summer, followed by large, waxy, white berries in Autumn, persisting into mid-winter. Very ornamental. 50c each.



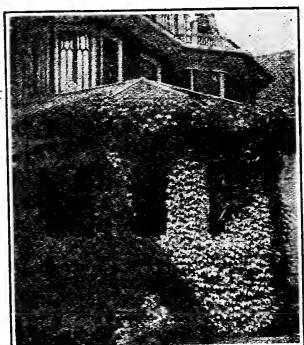
The American Rose and Plant Co.



Clematis Pan.

HEDERA HELIX (English Ivy)
—Large, glossy green leaves; rapid growing canes which will cling to walls or trail along the ground, making a dense cover. Succeeds in either sun or shade. For window boxes and wall brackets, it is unsurpassed. 35c each.

HONEYSUCKLE HALL'S JAPAN—The finest of all Honeysuckles. Rampant in its growth, with dark green leaves densely covering the vines. Flowers white and buff, deliciously fragrant, borne in great profusion all Summer. 25c each.



Ampelopsis Veitchii
(Boston Ivy)

Astilbes

Strong vigorous growers, producing many graceful and branched feathered heads of flowers during June and July. They succeed best in a half-shady moist position in ordinary garden soil.

50c each; One each of 4, \$1.50

BETSY CUPERUS—Very showy drooping flower spikes 2 feet long produced freely; white with pink center. Splendid new tall variety; stems 5 feet.

MARGUERITE VAN RECHTEREN—Very fine fringed flowers are bright red tinged with dark lilac. Tall and majestic having a 3 foot flower stem.

PEACHBLOSSOM—Beautiful peachblossom pink. Prolific bloomer and compact grower.

SALLAND—Beautiful bronzy red stems and crimson flowers. Vigorous and tall. 6 feet.



Astilbe—Peach Blossom



Honeysuckle
Hall's Japan

HONEYSUCKLE SCARLET TRUMPET—Splendid for porches with light green foliage and showy coral red, trumpet shaped flowers which are profusely produced. 35c each.

WISTERIA CHINENSIS (Purple or White) — Especially good for city culture, withstanding the grime and smoke. Very hardy, vigorous grower with a profusion of pea-shaped flowers in dense clusters, 7 to 12 inches long, opening in Mid-spring. We can furnish either the purplish-blue or white. 35c each.



Astilbe—Betsy Cuperus

Producers of Plants that Grow and Bloom

PLANTS THAT GROW AND BLOOM
H. B. CO.
SPRINGFIELD, MASS.



Glory of Seven Oaks



Quaker Lady

Choice Chrysanthemums for Garden Planting

THE lateness of the blossoming period of these hardy plants, when every other flower in the garden has succumbed to the frost, commends them and accounts for their universal popularity. They are unaffected by ordinary freezing, so hold full sway in the garden with their wealth of rich oriental coloring, lending a cheerful aspect in late Fall and early Winter.

Fine Plants, 25c each; 1 each of 6, \$1.00

GLORY OF SEVEN OAKS—A clear golden-yellow. Strong grower and very prolific bloomer. The first yellow to bloom.

INDIAN—A fine dusky red. Excellent in growth, blooming in great masses.

LADYSMITH—A real favorite. Beautiful rose-pink with golden eye, exquisite for cutting. Very early and prolific bloomer.

L'ARGENTUILLAIS—Amazingly prolific, bearing large clusters of real autumn chestnut-brown flowers.

OLD HOMESTEAD—Large flowering pompon type; fine for cutting as the blooms are borne on long stems. Color, a delightful soft pink.

QUAKER LADY—Bright chamois, flushed pink. Reverse of petals is light wine color. Beautiful in daylight, it is simply wonderful under artificial light. Extra free bloomer and vigorous grower of great hardiness. Very large single type.



Ladysmith



Indian

Hardy Phlox

Fine varieties which produce large trusses of beautiful and brilliant flowers. Effective for massing, borders and cut flowers.

Price—20c each

One Each of the 6 Named for \$1.00

BEACON—Brilliant cherry red. Immense bloom heads.

ENCHANTRESS—Vivid salmon pink with crimson eye.

MISS LINGARD—Finest landscape variety. Almost an everbloomer. Pure waxy white with faint lilac eye.

RHEINLANDER—Salmon pink with claret red eye.

RIJNSTROOM—Deep carmine rose. Very large and bright.

R. P. STRUTHERS—Brilliant rich carmine red. Very showy.



Phlox—Miss Lingard

Tall Bearded Irises

Very effective for massing or borders, or for the foreground of tall growing shrubs; excellent for cut flowers, blooming in very early Spring.

Price—20c each

One Each of the 12 Named for \$1.00

A. E. KUNDERD—Bronzy red.

AMABILIS—Lilac and rose.

BLUE JAY—Clear blue.

CANDELABRE—Lavender violet.

DALMARIUS—Silvery lilac.

LEWIS TROWBRIDGE—Rosy violet.

LOHEN GRIN—Lilac rose.

MARY GARDEN—White veined maroon.

MONSIGNOR—Dusky violet.

NIBELUNGEN—Yellow and violet.

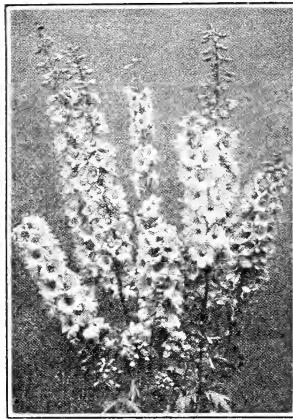
QUAKER LADY—Lavender, shaded yellow.

RHEIN NIXE—White and violet blue.

If interested in rare and select Iris, write for book on Iris only. All deliveries to be made after blooming time.



Monsignor—Iris



Gold Medal Hybrids
Delphinium



Geum—Mrs. Bradshaw

DIANTHUS BARBATUS (Sweet William) — A beautiful bedding variety, producing great masses of extremely rich and varied-colored flowers. They are of excellent substance, ideal for cutting. 20c each; 3 for 50c.

DICENTRA SPECTABILIS (Bleeding Heart) — A beautiful plant, with clustered stems, one to two feet tall. Flowers large and heart-shaped, deep, rosy-red in nodding, graceful, drooping racemes. Will grow in any good garden soil and is especially partial to shady locations. 50c each; 3 for \$1.25.

DIGITALIS (Gloxiniaeflora) — Fox-glove—Dignified and stately, it is very effective in masses or among shrubbery. Strong flower spikes rise from a rich and luxuriant mass of foliage. We offer these beautiful, fine spotted varieties in white, purple or rose. 20c each; 3 for 50c.

GAILLARDIA GRANDIFLORA—One of the showiest and most effective hardy plants, growing about 2 feet high and succeeding in any soil in a sunny position, flowering the whole season through. The large flowers are gorgeously colored, center red-brown, petals marked with ring of brilliant crimson, orange and vermillion. Excellent for cutting. 20c each; 3 for 50c.

GEUM—MRS. BRADSHAW—Large, double, brilliant scarlet. Pretty border plants, about 15 inches high and producing a mass of showy flowers nearly all summer. 25c each; 3 for 60c.

Hardy Herbaceous Perennials

THE wonderful, striking and perpetual charm of the hardy garden flowers have made them indispensable to any garden. Their beauty is ever appealing, ever varying, as each day some new bloom is displaying its beauty. Season after season we find new uses for them with their myriad shapes, colors, time of bloom and their captivating train of enchantment.

ASTILBES—(See Detailed Description on Page 18)—50c each.

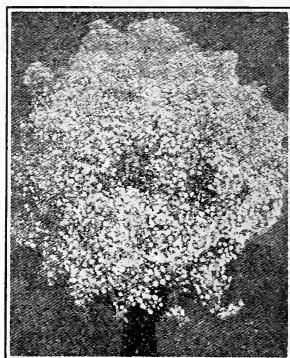
CAMPANULA (Canterbury Bells)

—They like a good, rich soil and a half shady place. Continuous, free bloomers, fine for edging, rockwork and cutting. Blue, pink, and white. 25c each; 3 for 50c.

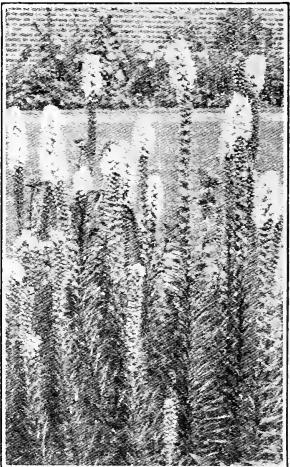
CENTAUREA MONTANA (Perennial Corn Flower) — Grows two feet high, bearing large violet-blue flowers from July to September. Fine for borders and cutting. 25c each; 3 for 50c.

DELPHINIUM BELLADONNA (Larkspur) — Clear turquoise blue. Blooms continuously all summer. Invaluable and picturesque for group plantings, beds and borders. 25c each; 3 for 60c.

DELPHINIUM GOLD MEDAL HYBRIDS—Unquestionably the finest strain of mixed English hybrids. Grows strong and vigorous with large flowers on spikes two feet long and over. All shades of blue, from light to dark. 25c each; 3 for 60c.



Gypsophila Paniculata



Liatris—Blazing Star

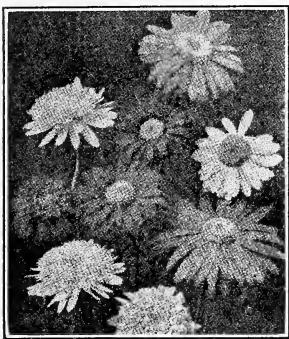
GYPSOPHILA (Baby's Breath) — A beautiful well-known plant. It thrives in any sunny position, forming a symmetrical bush 2 to 3 feet in height, producing a mass of minute pure white flowers which gives the plant an exquisite gauze-like appearance. It is wonderful for combining with other cut flowers. 25c each; 3 for 60c.

HARDY FERNS — Two varieties, CINNAMON FERN and MAIDENHAIR—Both very desirable, the Cinnamon fern, tall and broad with a rusty wool when young, thriving in wet soil in sunny or shady places. The Maidenhair must have rich, moist shady location that is well drained. The most graceful and airy of all. 25c each; 5 for \$1.00.

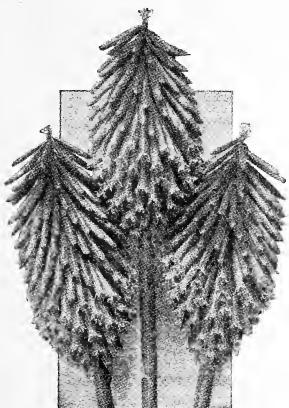
HARDY PINK—GLADYS CRANFIELD—A new type, having only one row of large fringed lilac-pink petals, tinting lavender with deep crimson center. Strong grower and particularly free flowering. Perfectly delicious fragrance; wonderful for massing and unequalled for cutting as the flowers stay fresh for days. 25c each; 3 for 60c.

HIBISCUS—(Mallow Marvel) — A desirable border plant succeeding in sun or shade. Grows three to five feet high, with large foliage and enormous showy flowers of the richest shades of crimson, pink and white, produced the entire Summer. 20c each; 6 for \$1.00.

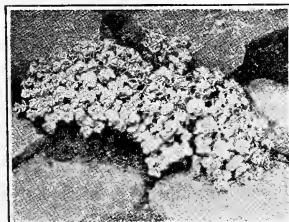
Producers of Plants that Grow and Bloom



Pyrethrums—
Single and Double



Tritoma (Red Hot Poker)



Sedum

SEDUM (Stone Crop) *Spurium Coccineum*—Especially adapted for the rockery, for borders and covering of graves. Compact heavy foliage with beautiful rosy crimson flowers. Blooms July and August; 4 to 6 inches in height. 25c each; 5 for \$1.00.

SHASTA DAISY (*Chrysanthemum Maximum*)—One of the most popular garden flowers. It blooms profusely from Spring till Mid-summer. Large white daisies with yellow centers carried erect on 2 foot stems. 25c each; 3 for 50c.

STATICE—*Latifolia*—(Great Sea Lavender)—A most valuable plant either for the border or rockery with tufts of leathery leaves and immense candelabra-like heads of purplish-blue

HYPERICUM MOSERIANUM (Gold Flower)—A gay and showy plant admirably adapted for border planting, either as a specimen or in masses. Growth is very vigorous but only attaining a height of two to three feet, so that it fits in the foreground of taller growing shrubs, or is ideal where a low-growing background is needed. It is of very free and graceful habit, producing long, slender much branched stems, leafy to the base. It is marvelously free flowering, bearing all summer a profusion of waxy, clear, yellow flowers like roses. The foliage is very ornamental, deep rich green of heavy leathery texture. 50c each; 3 for \$1.00.

LIATRIS (Blazing Star or Kansas Gay Feather)—A most striking and desirable plant with great rocket-like spikes of rosy purple flowers. Excellent for the border or among shrubbery and fine for cutting. Grows 3 to 5 feet tall. Blooms from August to October. 25c each; 3 for 50c.

LILY REGALE—(See Detailed Description on Page 15)—Strong blooming size bulbs. 50c each; \$5.00 per dozen.

ORIENTAL POPPY—These far surpass poppies of any other kind; for a gorgeous display of rich and beautiful coloring, nothing equals them during their period of flowering in May and June. Immense flowers on wonderful tall stems are produced in this select strain. 20c each; 3 for 50c.

PENTSTEMON (Beard Tongue)—Most useful and showy, either for the border or rockery, flowering throughout the Summer months. Spikes of brilliant scarlet flowers. 25c each; 5 for \$1.00.

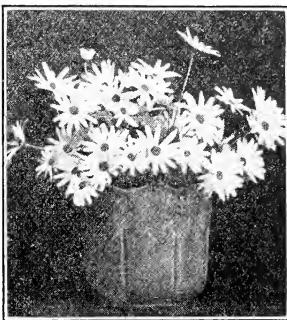
PYRETHRUM HYBRIDUM—A great favorite, producing a mass of fine large flowers in June and blooming intermittently throughout the Summer and Fall. The fine fern-like foliage is attractive at all times. In mixed colors, crimson, white and pink. 25c each; 3 for 60c.

SCABIOSA CAUCASICA (Blue Bonnet)—Its charming soft lavender-blue, graceful flowers are produced on stems from 18 to 24 inches high from June to September; splendid for cut flowers. 25c each; 3 for 60c.

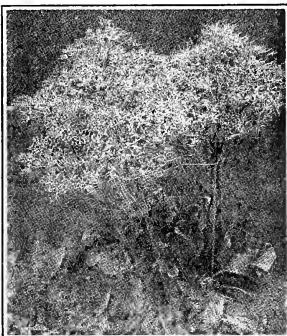
minute flowers during July and August. These, if cut and dried, last for months. 25c each; 3 for 50c.

TRITOMA PFITZERI (Red Hot Poker)—The early and continuous blooming qualities of this variety have made it one of the greatest bedding plants. In bloom from Midsummer to late Fall with spikes 3 to 4 feet high and heads of bloom a rich orange-scarlet. It succeeds in any ordinary garden soil. 30c each; 3 for 75c.

VERONICA SPICATA—A fine border plant, growing about 1½ feet high, producing long spikes of bright, blue flowers in June and July. 25c each; 3 for 60c.



Shasta Daisy



Statice Latifolia



Veronica Spicata



The American Rose and Plant Co.

Choice Flower Seeds

Our superior grade of flower seed excels in blooming and growing qualities, producing an amazing profusion of flowers of the most desirable and beautiful types. Fresh, clean seed to give the planter entirely satisfactory returns.

Any Packet Named Below 10c each. Your Choice of Any Three for 25c, or Any Six for 50c

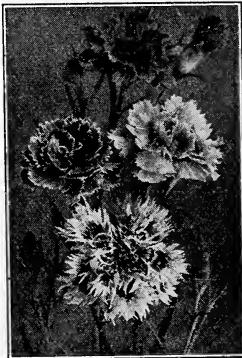


Calliopsis



Centaurea

AGERATUM (Dwarf Blue)—Flowers rich, deep blue.
ASTER (Tall Mixed)—Bright cerise, blue, light blue, shell-pink, delicate rose and pure white flowers.
CARNATION (Marguerite Mixed)—Large, richly spicy fragrant, double flowers.
CELOSIA (Cockscomb)—Tall mixed. Magnificent spikes of feathery-looking flowers.
FORGET-ME-NOT (Myosotis)—Blue clusters. Thrives well in the shade or open border.
HELIOTROPE (Fine Mixed)—Produces small flowers in graceful clusters. Very fragrant.
NASTURTIUM (Fine Dwarf)—A splendid mixture of gay and brilliant colors. Fine for bedding and border effects. One ounce packet.
NASTURTIUM (Climbing or Tall)—Gorgeous colors with lovely markings and tints. One ounce packet.
PANSY (Giant Mixed)—The very best strain in cultivation.
PETUNIA (Fine Mixed)—Single and Double mixed.
PORTULACA (Fine Mixed)—They are in bloom about the first day of July until killed by frost.
SWEET PEAS (Fine Spencer)—Our own special unsurpassable mixture of exclusive soft tints. Flowers are beautifully formed and daintily waved. One-half ounce packet.
SWEET PEAS (Large Flowering)—Bright and pleasing colors in a wonderful mixture. One ounce packet.
SWEET WILLIAM—(Double Mixed)—Pure colors and variegated.
SALVIA—Splendens (Scarlet Sage)—Brilliant red, fragrant blossoms.
SHASTA DAISY (Alaska)—Large, glistening white flowers, borne from early Summer to late Fall.
VERBENA (Mammoth Mixed)—A fine bedder, brilliant in color, excellent habit of growth and of long duration of bloom.



Dianthus



Escholtzia

Any Packet Named Below at 5c each; Your Choice of any Six for 25c; or Any Twelve for 50c

ANTIRRHINUM (Snap Dragon)—The dense, well-formed trusses contrast beautifully with the deep green foliage. Splendid, large, double, Camellia-like flowers.
BALSAM (Camellia Flowered)—Double Mixed. Border plant. Large, double flowers, varying in colors of rich orange and yellow.
CALENDULA (Double Mixed)—Very showy golden yellow.
CALLIOPSIS (Tall Mixed)—Flowers of brilliant, golden yellow, showing a vivid reddish splotch in the center.
CAMPANULA (Canterbury Bells)—Dainty, bell-shaped flowers.
CANDYTUFT (Fine Mixed)—Large spikes of purest white flowers. Growth, low and compact.
CENTAUREA (Bachelor's Button)—Large, thistle-like, beautifully colored flowers of white, mauve and purple.
COSMOS (Giant Flowering)—Feathery foliage and large, showy blossoms. Colors, gorgeous reds, pinks and whites.
DELPHINIUM (Larkspur)—Their long, showy spikes of clear turquoise blue flowers are not

equalled in delicacy and beauty by any other.
DIANTHUS (Chinese Double Pinks)—This mixture contains the largest and most fragrant sorts of varied shades and markings.
ESCHOLTZIA (California Poppy)—Beautiful velvety, cup-shaped flowers of rich and varied hues. Fine mixed.
FOXGLOVE (Digitalis)—Lovely bell-shaped flowers produced on long spikes. Fine mixed.
GAILLARDIA (Single and Double)—Color combinations varying between gold and maroon.
MARIGOLD (African Tall Mixed)—Enormous, globular flowers; primrose to yellow and deep orange.
MIGNONETTE (Large Flowering)—Pyramidal-shaped spikes of exceedingly fragrant blossoms.
MORNING GLORY (Fine Mixed)—Very useful for covering lattice-work, verandas, etc.
POPPY (Fine Double Mixed)—Gloriously brilliant.
SWEET ALYSSUM (Snow Carpet)—Pure white flowers of sweet honey fragrance.
ZINNIA (Elegant Tall Mixed)—The improved compact, large flowering Zinnia.

Producers of Plants that Grow and Bloom



THE WORLD'S PUREST, RICHEST, QUICKEST-ACTING, MOST ECONOMICAL PLANT FOOD AND PLANT TONIC

READ THIS GUARANTEE—Order a package of Plant Marvel today. We assume all risk. If Plant Marvel doesn't show delightful, amazing and better results, go farther, and prove more economical than any other plant food, we will gladly refund your money.

It's so easy to use Plant Marvel now. No Trouble or Worry! No digging; no damage to the most delicate roots. Merely a small aluminum spoonful of Plant Marvel added to the water and water the plants as usual. (A handy spoon is now enclosed in every package.

In 3 Size Packages
25c 60c
\$1.00



AN ALL THE YEAR FERTILIZER FOR GARDEN AND HOUSE PLANTS

STIM-U-PLANT

PLANT STIMULANT TABLET

Odorless—Clean—Convenient—Acts Immediately
No Waste. Easy to Use—Immediate Results
—Directions with Every Package

This wonderful fertilizer and plant food is odorless—has no obnoxious, messy characteristics. To use, simply insert a tablet in soil near each plant; or dissolve in water at the rate of four tablets per gallon and use as liquid manure. For plants in drills, put tablets a foot apart along row; in beds, a foot apart each way.

In Two Size Packages

Small Contains 30 Tablets 25c
Medium Contains 100 Tablets 75c

CERTAIN DEATH TO ROSE BUGS

The One Universal Contact Insecticide

Offering all the convenience and economy of having on hand one preparation to combat various sucking insects. It is effective for most species of Plant Lice, Black Flies, Green Flies, Soft Scale Insects, Rose Leaf Hoppers, Saw Flies, Japanese Beetles, Thrips, Red Spiders, Aster Bugs, Mealy Bugs, etc.

MELROSINE is a concentrated liquid insecticide. The simple directions on every can make it easy to use.

Trial Size 50c each
Pint Size \$1.00 each



Exhibition

In June, governed by weather conditions, we give an exhibition, at our Greenhouses and Offices of Roses, Peonies and Irises. All of our friends are invited to attend and if you are interested, will be glad to notify you of the exact date. Gorgeous blooms of every class and color may be viewed literally by the thousands and the opportunity is afforded of seeing marvelous peonies, just like those for which we were awarded the Gold Medal at the National Peony Shows.

Instructions for Ordering

When ordering, please use the Order Sheet and Envelope provided for that purpose.

Delivery Charges Paid

All stock we offer is shipped by parcel post, postage paid by us, so there are no charges to be collected when shipment is received. The prices asked cover these delivery charges.

Terms

Our terms are cash with order, and your remittance should be made in Cash, Post-office Money Order or Draft. Please do not ask us to make C. O. D. shipments.

Packing

Special care is exercised in packing, thus avoiding all chance for damage on the way, no matter how far the plants have to go. Our perfect packing insures safe arrival, and we guarantee all stock to reach our customers in good healthy condition. With each package we send complete directions for planting, care and culture.

Time of Shipment

Unless you instruct us otherwise when sending your order, immediate shipment will be made. If you want us to hold plants until proper time to set out in your locality, kindly state this when ordering.

Guarantee

WE guarantee that all plants we send out will be in good, healthy, growing condition when they leave our packing room and to reach destination in the same condition. Complaint should be made immediately upon receipt of goods, if they arrive damaged in any way.

We cannot guarantee plants to grow for you, as this is governed by planting, care and attention given them, but each and every one we send you will respond eagerly if set out in good garden soil and furnished with water and sunlight.

VOLCK

A refined oil emulsion that may be used on the most tender foliage with perfect safety. Effectually controls mealy bug, white fly, red spider, aphids, thrips, etc. Does not discolor foliage, but rather imparts a bright glossy appearance.

Half Pints 50c each
Pints 75c each

See Special Introduction Offer Inside Front Cover



The American Rose and Plant Co.



MALUS
Individual
Flowers

Malus—The Flowering Crab

*Dainty and Fragrant—Showiest and Most
Gorgeous Spring Flowering Shrub*

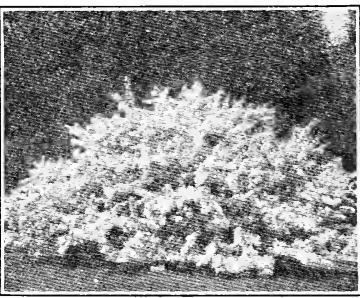
MALL ornamental trees, coming as they do into a gorgeous showy mass of exquisite flowers in early Spring, followed by gay and ornamental fruit. The great profusion of large double fragrant flowers, almost obscuring the branches, give the effect of clothing the shrub in shimmering transparent silk gauze. They are used largely in groups, high shrub borders or single specimens on the lawn, for their profuse early bloom; their dense glossy, handsome foliage which colors richly and their ornamental fruits. They will grow in any ordinary garden soil but will amply repay special attention and cultivation with quicker and more perfect growth. We offer you the two most desirable varieties:—

MALUS NIEDZWETZKYANA—Is a very early bloomer, best noted for the wonderful red color of flowers, branches, leaves and fruit.

MALUS PURPUREA ELEYI—A new variety of great beauty having very large deep red flowers, followed by an abundance of yellowish green fruits. Foliage and wood is deep rich purplish red, enhancing the beauty of the flowers and fruits, and rivaling the Japanese Red Maple. Very profuse bloomer, literally covering itself with a mass of bloom.

MALUS SCHEIDECKERI—Is also a very early bloomer, producing huge masses of flowers, bright rose colored (even on very young plants) in an upright bottlebrush formation on the stems, followed with an abundance of ornamental fruit.

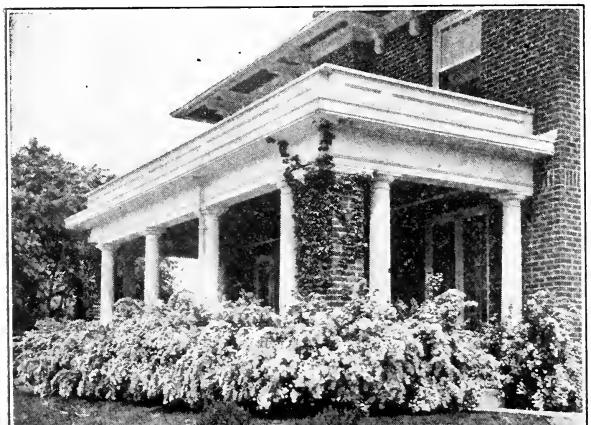
Large Two Year Field Plants, \$1.00
Each; 2 for \$1.50; 1 each of the
3, \$2.00



Malus—Flowering Crab

15 Fine Shrubs for an Attractive Foundation Screen \$3.00

A Permanent and Complete Planting Delivered to You



An Artistic Foundation Planting

THE attractive treatment for a foundation as shown by illustration is only one of the many artistic plantings that require no special care and attention. Once these shrubs are planted, they will thrive for years to come, increasing in beauty each season.

- 3 BARBERRY THUNBERGII (Japanese)—Fine foliage, bright red berries.
- 2 DEUTZIA—Large flowering white.
- 2 FORSYTHIA (Golden Bell)—Deep golden yellow flowers.
- 2 HYDRANGEA ARB. GR. ALBA (Hills of Snow).
- 2 SPIREA ANTHONY WATERER (Red Everblooming).
- 3 SPIREA VAN HOUTTEI (Bridal Wreath)—Covers itself with bloom.
- 1 WEIGELA—Large flowering pink.

Japanese Flowering Cherries

Dainty, Misty, Silvery Blossoms

NOTWITHSTANDING their beauty and hardiness, the exquisite Flowering Cherries—both single and double—are curiously rare in our gardens. Low stature flowering trees are eminently fitted for use near the dwelling and although they vary greatly in form, they are very decorative in many ways, proving adaptable for both the large and small garden. A well drained location is essential and Cherries enjoy a fertile soil.

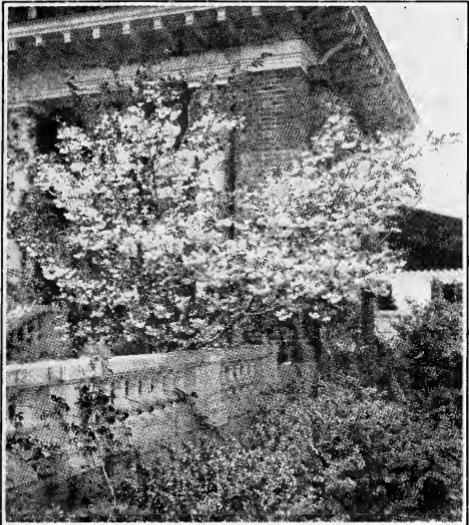
We offer you three of the most desirable varieties, each different.

HISAKURA—Deep pink, large double flowers. Delightful spreading top. Free bloomer in midseason.

ROSEA FLORA PLENA—Deep rose pink; large double flowers. Very vigorous grower of spreading habit. Fine for bordering drives or walls and unequalled for screening purposes. One of the latest to bloom.

SHIROFUGEN—Dainty double glistening white flowers. Free flowering and small growing with beautiful symmetrical branches. Best used as a single specimen on the lawn or near the house. Covers itself with a silvery mist of blossoms.

Two Year Field Grown Plants, \$1.00;
2 for \$1.50, or 1 each of the 3, \$2.00



Shirofugen—Japanese Cherry

Hybrid French Lilacs

*Ornamental, Colorful and Free Flowering,
Fragrant, Gorgeous and Showy
Fine for Cutting and Garden*

TO THOSE who are familiar with only the Common Garden Lilacs, these new and improved varieties will prove a revelation. Unlike the old sorts, they bloom on very small plants, and can be grown in a limited space, proving adaptable for both the large and small garden. Growth is symmetrical, foliage is ornamental and flowers are profusely produced. Great fragrant panicles of exquisite blossoms, good alike for cutting and adding great decorative qualities to the garden.

We offer you four of the finest varieties in assorted colors.

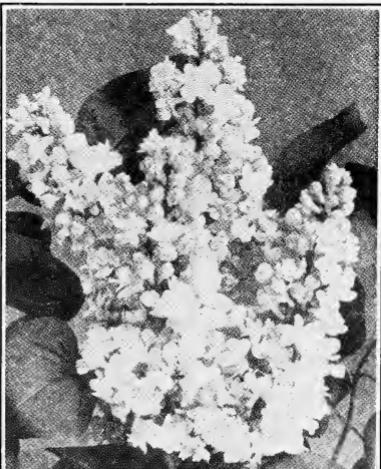
LUDWIG SPAETH—Very attractive dark red flowers. Single. Very choice and one of the brightest colored varieties.

MARIE LEGRAYE—Beautiful, creamy white flowers of immense size. Single. Bush of dwarf habit. One of the most popular varieties.

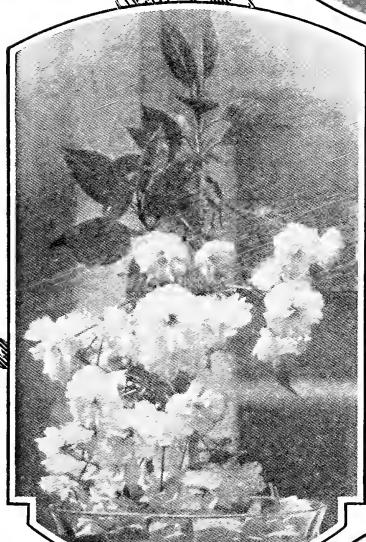
MAXIME CORNU—Exquisite light rose-pink flowers, borne in splendid large panicles. Double.

MME. ANTOINE BUCHNER—Great trusses often measuring more than a foot long. Large buds of rich carmine-rose, intermixed with large imbricated flowers of tender rose, shaded mauve. Double. Blooms late.

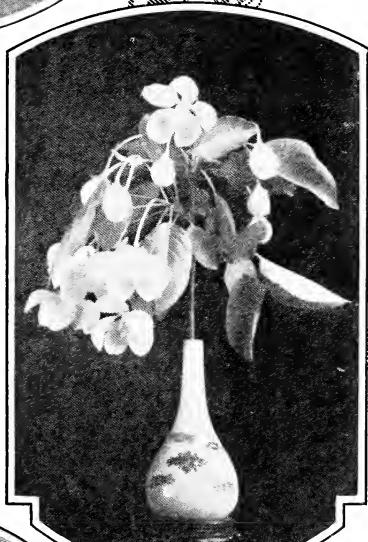
Two Year Old Plants, 75c each; 2 for \$1.00



Fragrant Hybrid Lilacs



JAPANESE
FLOWERING CHERRY



FRAGRANT
FLOWERING CRAB



HUCONIS
“THE GOLDEN ROSE OF CHINA”

PLANTS THAT GROW AND BLOOM
A & Co.
SPRINGFIELD, MASS.